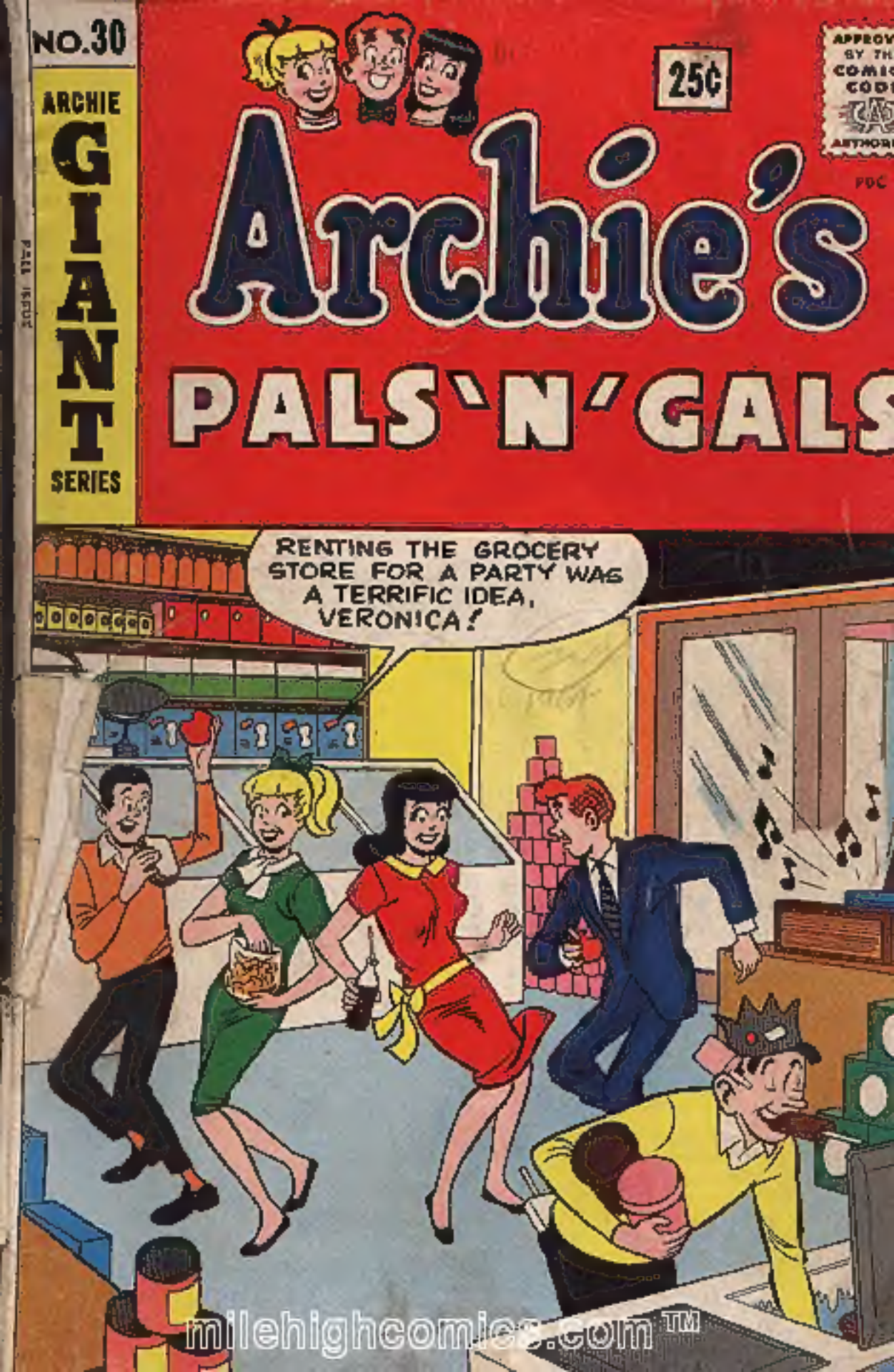


milehighcomics.com ™

NO.30

ARCHIE GIANT SERIES

25¢

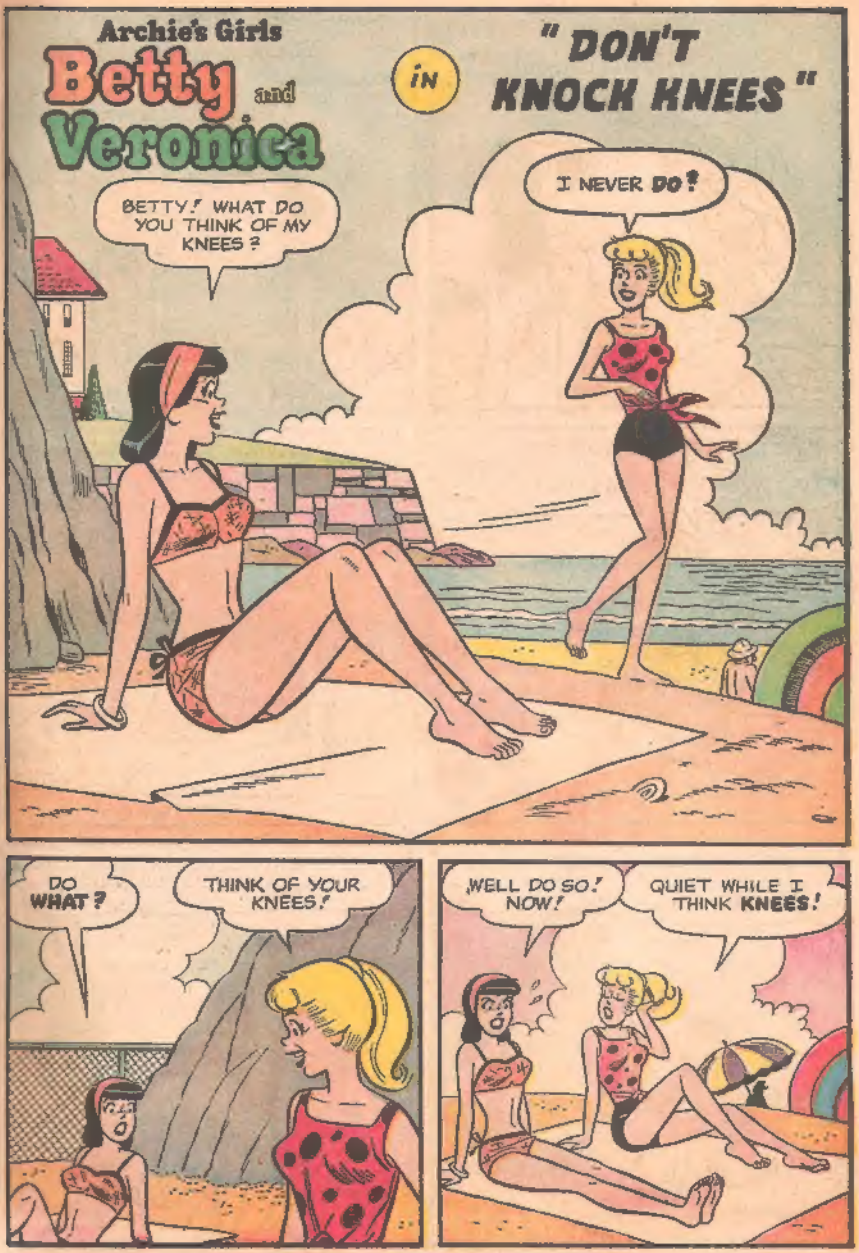
Archie's PALS 'N' GALS

milehighcomics.com ™

Page

missing.

Archie's Girls
Betty and Veronica
IN
"DON'T KNOCK KNEES"
BETTY! WHAT DO YOU THINK OF MY KNEES?
I NEVER DO!
DO WHAT?
THINK OF YOUR KNEES!
WELL DO SO! NOW!
QUIET WHILE I THINK KNEES!


Archie's Girls
Betty and Veronica
IN
" DON'T KNOCK KNEES "
BETTY! WHAT DO YOU THINK OF MY KNEES?
I NEVER DO!
DO WHAT?
THINK OF YOUR KNEES!
WELL DO SO! NOW!
QUIET WHILE I THINK KNEES!

YOU'VE GOT TWO OF THEM!
THEY SEPARATE YOUR UPPER LEG FROM YOUR LOWER LEG!
DON'T BE SO FACETIOUS!
MY, MY! I'D NEVER BE ANY THING LIKE THAT!
I WAS MERELY TRYING TO BE FUNNY!
THE BOYS DECIDED TO ELECT THE PRETTIEST PAIR OF KNEES, QUEEN OF TONIGHT'S CLAMBAKE!
THAT'S DIFFERENT!
NUTTY, BUT DIFFERENT!
OH, YOU'RE IMPOSSIBLE!
MIDGE, WHAT DO YOU THINK OF MY KNEES?
DON'T WORRY, VERONICA!
WITH SUCH BEAUTIFUL LEGS, WHO'S GOING TO NOTICE YOUR KNEES!

YOU'VE GOT TWO OF THEM!
THEY SEPARATE YOUR UPPER LEG FROM YOUR LOWER LEG!
DON'T BE SO FACETIOUS!
MY, MY! I'D NEVER BE ANYTHING LIKE THAT!
I WAS MERELY TRYING TO BE FUNNY!
THE BOYS DECIDED TO ELECT THE PRETTIEST PAIR OF KNEES, QUEEN OF TONIGHT'S CLAMBAKE!
THAT'S DIFFERENT!
NUTTY, BUT DIFFERENT!
OH, YOU'RE IMPOSSIBLE!
MIDGE, WHAT DO YOU THINK OF MY KNEES?
DON'T WORRY, VERONICA!
WITH SUCH BEAUTIFUL LEGS, WHO'S GOING TO NOTICE YOUR KNEES?

YOU'RE RIGHT! IT'S A CRAZY IDEA!
I COULD ACTUALLY LOSE THIS SILLY CONTEST TO BETTY,... OR ANY ONE OF THE GIRLS!
AFTER ALL, WHEN YOU SEE ONE KNEE, YOU'VE SEEN THEM ALL!
LEGWISE I DON'T WORRY ABOUT COMPETITION!...BUT KNEES ALONE?...WHO KNOWS?
HOW ABOUT YOU, JUGGIE? DO YOU THINK MY KNEES WILL STAND UP?
NOT UNLESS THE REST OF YOUR LEGS DO TOO! THEY'RE ATTACHED YOU KNOW!

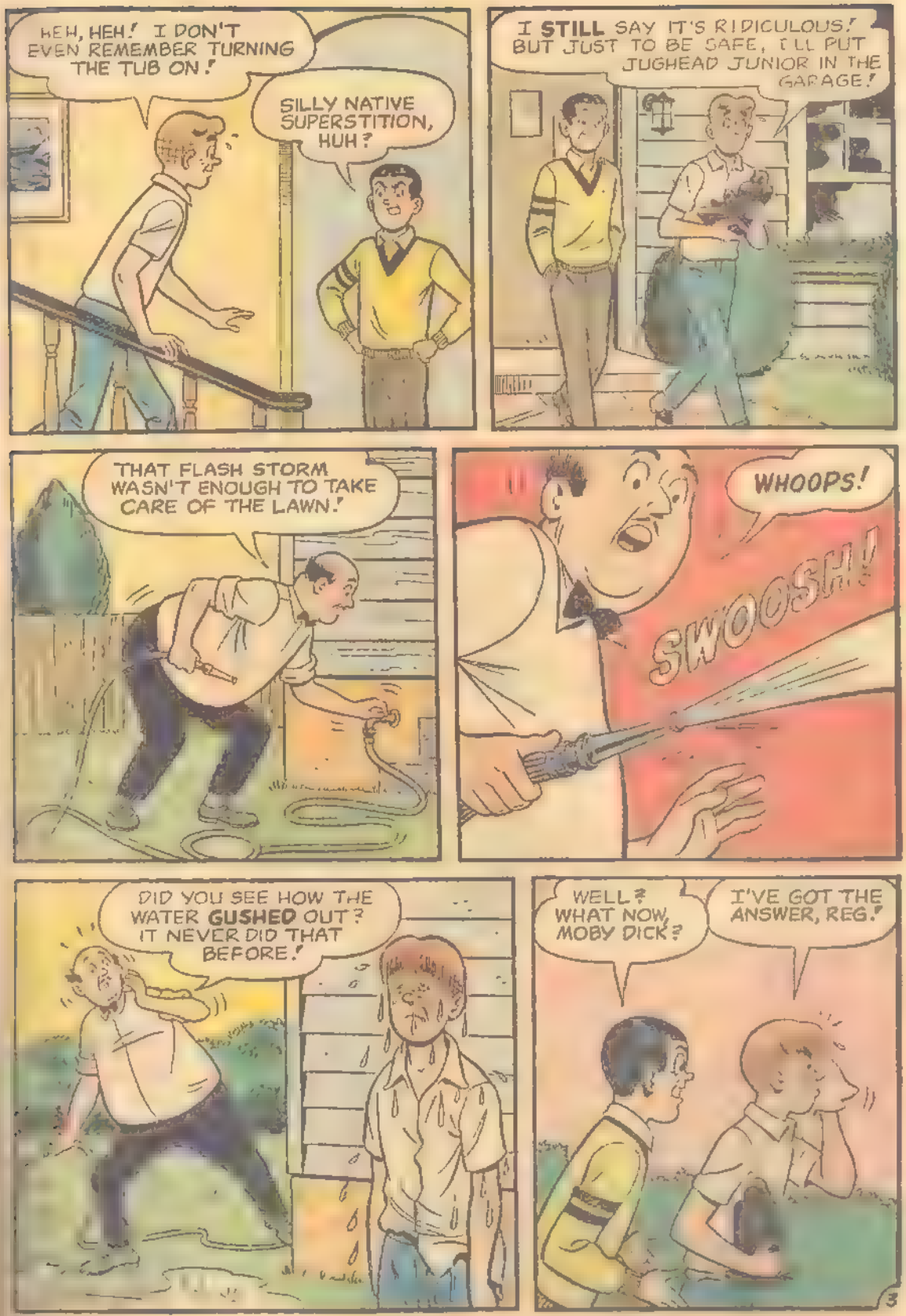
ASK A SILLY QUESTION...
IT WAS, RATHER!
WHO KNOWS FROM FEMALES! I THINK I'LL INDULGE IN A HOTDOG!
REFRESHM
OKAY! THE TIME IS NOW! ROUND UP THE CONTESTANTS!
GATHER 'ROUND FOR THE BEAUTIFUL KNEE CONTEST, THE WINNER TO BE PROCLAIMED QUEEN OF THE CLAMBAKE!
HOW ARE YOU GOING TO HANDLE IT, ARCHIE?
ALL YOU CONTESTANTS WILL LINE UP BEHIND THAT FENCE!

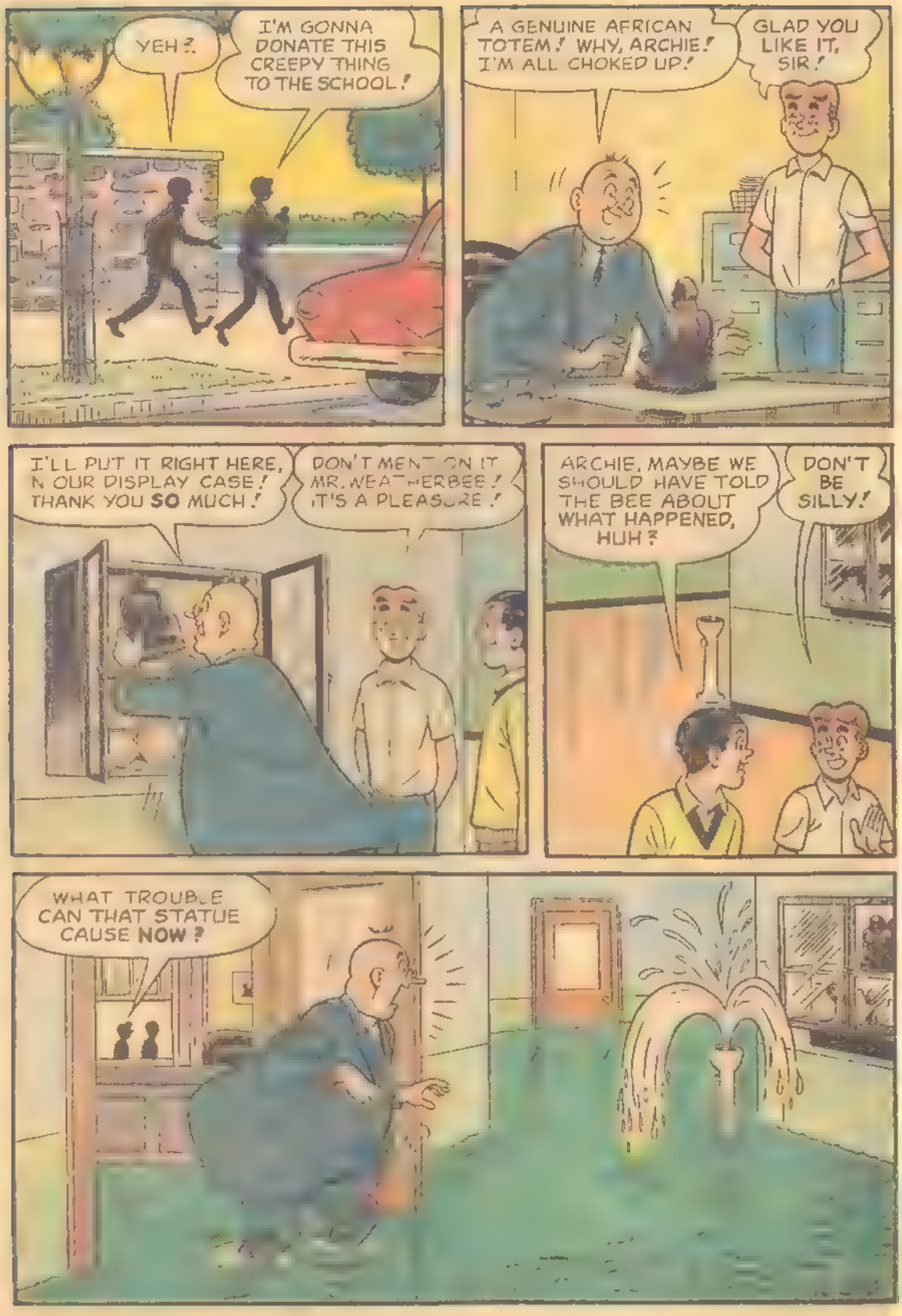
WE REMOVED THAT ONE BOARD SO ONLY YOUR KNEES WILL SHOW!
HMM? I WONDER WHAT'S GOING ON OVER THERE?
ALL RIGHT, BOYS! LET'S GET TO THE JUDGING!
HMM? NICE!
ENLARGED KNEECAP!
NOT BAD!
THESE KNOCK A BIT!

ALL RIGHT? WE ALL AGREE ON THIS SET! MARK THEM AS THE WINNER!
OKAY, GIRLS! COME IN OUT! WE'VE MADE OUR SELECTION!
WHAT'S GOING ON? WHO'S THE WISE GUY WHO PAINTED MY KNEES?
HAIL THE QUEEN!
NEVER LIVE IT DOWN!
THE END

Archie
-in-
"WATER ON THE BRAIN"
WHAT DID YOU GET, ARCHIE?
IT'S A GIFT FROM MY COUSIN ROY! HE'S WITH THE PEACE CORPS IN AFRICA!
LOOKS A LITTLE LIKE JUGHEAD!
COUSIN ROY SAYS IT'S A GENUINE AFRICAN TOTEM! SUPPOSED TO BE A RAIN- BRINGER!
A RAIN-BRINGER! YOU BELIEVE THAT?
NO, NOT REALLY-
...IT MUST BE ONE OF THOSE NATIVE SUPERSTITIONS!
I'LL LEAVE IT ON THE WINDOW SILL TILL MOM GETS HOME!

YIPE! A TYPHOON!
CLOSE THE WINDOW! QUICK!
SLAM!
FUNNY! THE STORM SUDDENLY STOPPED!
ER-MAYBE I'D BETTER PUT THIS UP HERE, OUT OF THE WAY!
NOT THAT I BELIEVE ANY -
LOOK!!
DRIP
DRIP
THE BATH TUB IS OVERFLOWING!
2


HEH, HEH! I DON'T EVEN REMEMBER TURNING THE TUB ON!
SILLY NATIVE SUPERSTITION, HUH?
I STILL SAY IT'S RIDICULOUS! BUT JUST TO BE SAFE, I'LL PUT JUGHEAD JUNIOR IN THE GARAGE!
THAT FLASH STORM WASN'T ENOUGH TO TAKE CARE OF THE LAWN!
WHOOPS!
SWOOSH!
DID YOU SEE HOW THE WATER GUSHED OUT? IT NEVER DID THAT BEFORE!
WELL? WHAT NOW, MOBY DICK?
I'VE GOT THE ANSWER, REG!


YEH?
I'M GONNA DONATE THIS CREEPY THING TO THE SCHOOL!
A GENUINE AFRICAN TOTEM! WHY, ARCHIE! I'M ALL CHOKED UP!
GLAD YOU LIKE IT, SIR!
I'LL PUT IT RIGHT HERE, IN OUR DISPLAY CASE! THANK YOU SO MUCH!
DON'T MENTION IT MR. WEATHERBEE! IT'S A PLEASURE!
ARCHIE, MAYBE WE SHOULD HAVE TOLD THE BEE ABOUT WHAT HAPPENED, HUH?
DON'T BE SILLY!
WHAT TROUBLE CAN THAT STATUE CAUSE NOW?

DIG THIS CRAZY OFFER!
WE'LL SEND YOU A FREE COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION!
YOU GET FOUR GIANT SIZE COMICS PLUS A BIG BONUS ISSUE ABSOLUTELY FREE!...IT'S A STEAL!
LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?
SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT NOW!
GIANT
PALS 'N' GALS
SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.
ENCLOSED PLEASE FIND ONE DOLLAR ($1.50 IN CANADA) FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS PLUS A FREE BONUS ISSUE!
NAME (PLEASE PRINT) AGE
ADDRESS
CITY STATE
BUY 4! GET 5!

Archie
IN
"DON'T QUOTE ME"
THE DAWN COMES UP LIKE THUNDER!
SO WHAT ELSE IS NEW?
I'M QUOTING FROM KIPLING!
GLAD TO KNOW YOU, QUOTING!
...I'M JONES FROM RIVERDALE!

LOW COMEDY AT A TIME LIKE THIS IS NOT APPRECIATED!
A TIME LIKE WHAT?
I'VE GOT TO BONE UP ON MY LITERATURE SINCE RONNIE JOINED THAT LITERARY CLUB!
SHE LIKES TO RUB ELBOWS WITH THE LITERATI! THAT'S LATIN, FOR EGG HEADED SNOBS!
THERE YOU ARE, DARLING! I DO WANT YOU TO MEET A FRIEND OF MINE!
HI, RON!
CHAUNCEY BILGEWRAT! PRESIDENT OF OUR LITERARY CLUB!
GOOD HEAVENS, VERONICA! IS THIS REPRESENTATIVE OF YOUR LOVE LIFE?
NOW I ASK YOU, ISN'T THAT A PERFECT EXAMPLE OF " CASTING PEARLS BEFORE SWINE? "
DEAR CHAUNCEY! YOU'VE GOT ONE FOR EVERY OCCASION!

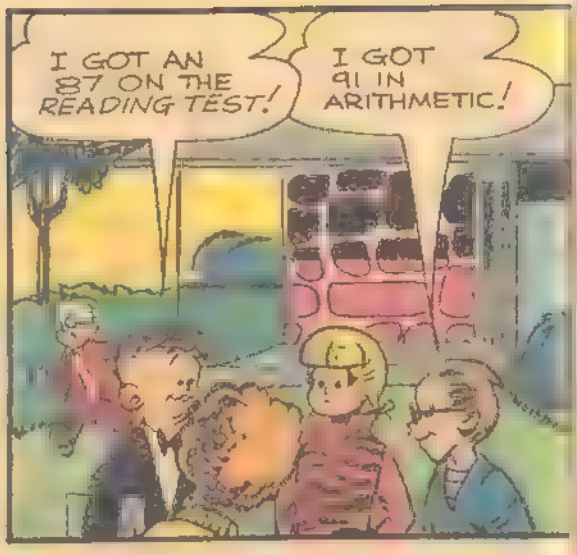
WELL, IT'S TALLY HO AND AWAY AT BREAK OF DAY!
PARTING IS SUCH SWEET SORROW OLD FRUIT, AND ALL THAT SORT OF ROT!
HMPH! DON'T TAKE ANY WOODEN NICKELS!
I'VE GOT TO FIGHT FIRE WITH FIRE!
I WONDER IF BUTCHER'S EVER HAVE FIRE SALES!
MEAT
DO YOU HAVE A BOOK OF QUOTES?
YES INDEED! WE HAVE A MOST COMPLETE BOOK OF FAMOUS QUOTATIONS!
HERE IT IS!
NON-FICTION

I'LL SHOW THEM I'M AS LITERARY AS THEY ARE!
BREATHES THERE A MAN WITH SOUL SO DEAD, WHO NEVER TO HIMSELF HAS SAID, ...
I'M HUNGRY!
ALAS, POOR YORICK! A FOOL AND HIS MONEY!
TIME AND TIDE WAIT FOR NO MAN!
MORE DEADLY THAN THE MALE!
UH, OH! NOW COMES THE TEST!
HOLD THIS, JUG! DON'T LET THOSE TWO SEE IT!
TIME AND TIDE WAIT FOR AN ILL WIND, WHICH BLOWS FROM A FOOL AND HIS HONEY, WHICH DRIPS LIKE GENTLE RAIN FROM HEAVEN WILL PROTECT THE WORKING GIRL!
...UNQUOTE!

WHAT FOOLS THESE MORTALS BE!
SHAKESPEARE!
JOLLY GOOD, OLD GIRL!
BIG DEAL! SHAKESPEARE!
ARE YOU ACQUAINTED WITH SHAKESPEARE, MY YOUNG IGNORAMUS?
...THE IMMORTAL BARD?
DO YOU KNOW WHAT A BARD IS?
PERHAPS I'D BETTER TELL YOU!
IT'S AN ANCIENT WORD MEANING SINGER... MINSTREL... IN GENERAL... A POET!
EXCUSE ME, PLEASE!

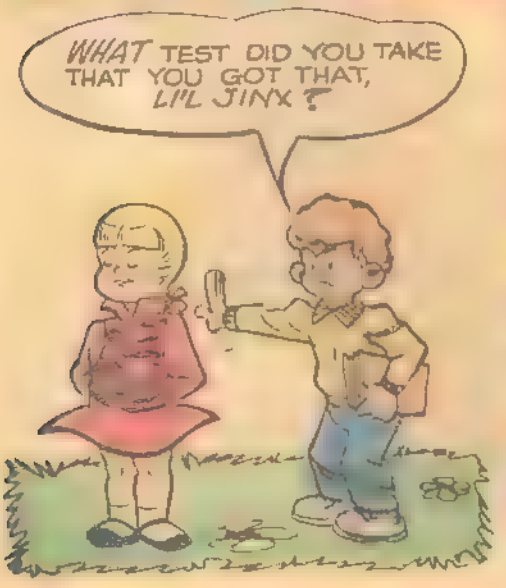
LET ME HAVE THE BOOK, JUG!
HIT HIM WITH A COUPLE OF GOOD QUOTES, ARCH!
I INTEND TO!
KRUNCH!
DID IT HAVE WHAT YOU WANTED?
EXACTLY! I ENJOY A GOOD HEAVY BOOK?
JOIN ME
ARNED COMPATRIOT?
WHO SAID THAT?
ME!
YOU'RE ALL HEART, ARCH! TO COIN A PHRASE!
THE E

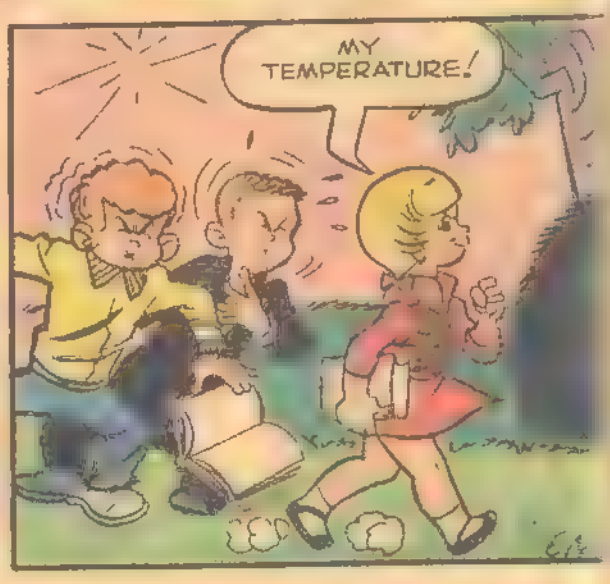
Li'l
Jinx
TESTING


I GOT AN 87 ON THE READING TEST!
I GOT 91 IN ARITHMETIC!

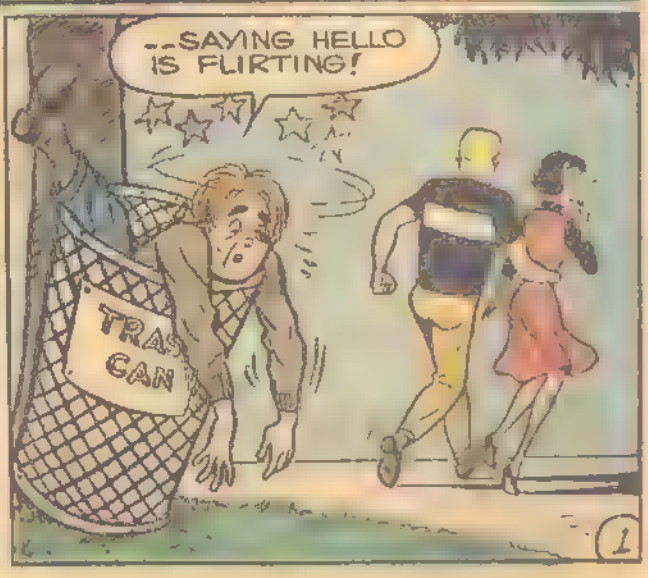
I GOT 95!

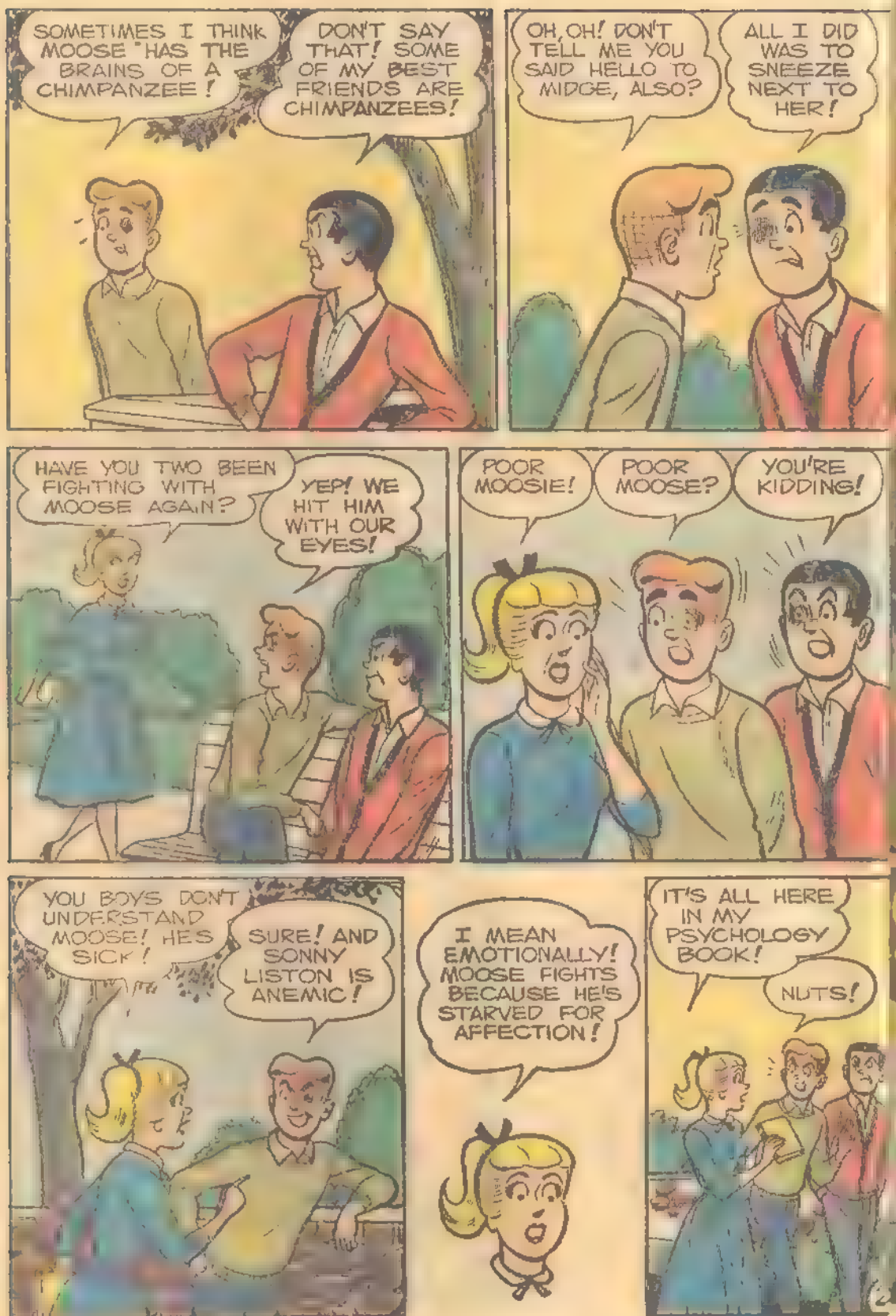
I GOT 98.6!


WHAT TEST DID YOU TAKE THAT YOU GOT THAT, LI'L JINX?


MY TEMPERATURE!

MOOSE "AGGRESSIVELY YOURS!"




SOMETIMES I THINK MOOSE HAS THE BRAINS OF A CHIMPANZEE!
DON'T SAY THAT! SOME OF MY BEST FRIENDS ARE CHIMPANZEES!
OH, OH! DON'T TELL ME YOU SAID HELLO TO MIDGE, ALSO?
ALL I DID WAS TO SNEEZE NEXT TO HER!
HAVE YOU TWO BEEN FIGHTING WITH MOOSE AGAIN?
YEP! WE HIT HIM WITH OUR EYES!
POOR MOOSIE!
POOR MOOSE?
YOU'RE KIDDING!
YOU BOYS DON'T UNDERSTAND MOOSE! HE'S SICK!
SURE! AND SONNY LISTON IS ANEMIC!
I MEAN EMOTIONALLY! MOOSE FIGHTS BECAUSE HE'S STARVED FOR AFFECTION!
IT'S ALL HERE IN MY PSYCHOLOGY BOOK!
NUTS!

YOU GUYS KEEP AWAY FROM MY GIRL!
MOOSE, YOUR TROUBLE IS THAT YOU'RE INSECURE!
RIDICULOUS! I'M 100% NATURAL AMERICAN BORN RIGHT HERE IN RIVERDALE, U.S.A.!
NO! I MEAN YOU'RE AGGRESSIVE BECAUSE YOU'RE AFRAID PEOPLE WON'T LIKE YOU! DO YOU KNOW THE WRITINGS OF FREUD?
IF FREUD'S BEEN WRITING TO MY GIRL, I'LL PUNCH HIS HEAD!
I'M JUST TALKING ABOUT THE PSYCHOLOGIST!
I TOOK VOLLEY INSTEAD OF PSYCHOLOGY!
LOOK! IT'S ALL EXPLAINED IN CHAPTER ONE!
YOU FIGHT BECAUSE YOU REALLY WANT TO BE FRIENDLY!
MOOSE LOOKS THOUGHTFUL!
IMPOSSIBLE!
GOSH!
3

Two hours later--
MOOSIE'S A CHANGED MAN, BOYS! HE TOOK TO CHAPTER ONE LIKE A DUCK TO WATER!
THIS I'VE GOT TO SEE!
D-UH! HI, FELLERS! LET'S BE FRIENDS!
ER- SURE, MOOSE!
YOU BET!
BETTY WAS RIGHT! PEOPLE WILL BE FRIENDLY IF YOU LET THEM!
SURE, PAL!
IT'S REALLY SO SIMPLE! JUST A LITTLE COMMON SENSE, AND--
BAM!
SMACK!
POW!
THAT'S JUST A REMINDER! IN CASE YOU EVER STOP BEING FRIENDLY!
I WONDER IF THIS IS COVERED IN CHAPTER TWO?
The End

FOR HOLIDAYS MERRY AND SPARKLING WITH LAUGHTER

AND PLEASURE THAT FOLLOWS FOR MANY DAYS AFTER...

THIS IS A LIMITED PRINTING! DON'T WAIT UNTIL YOUR [illegible] IS SOLD OUT! ACT NOW!

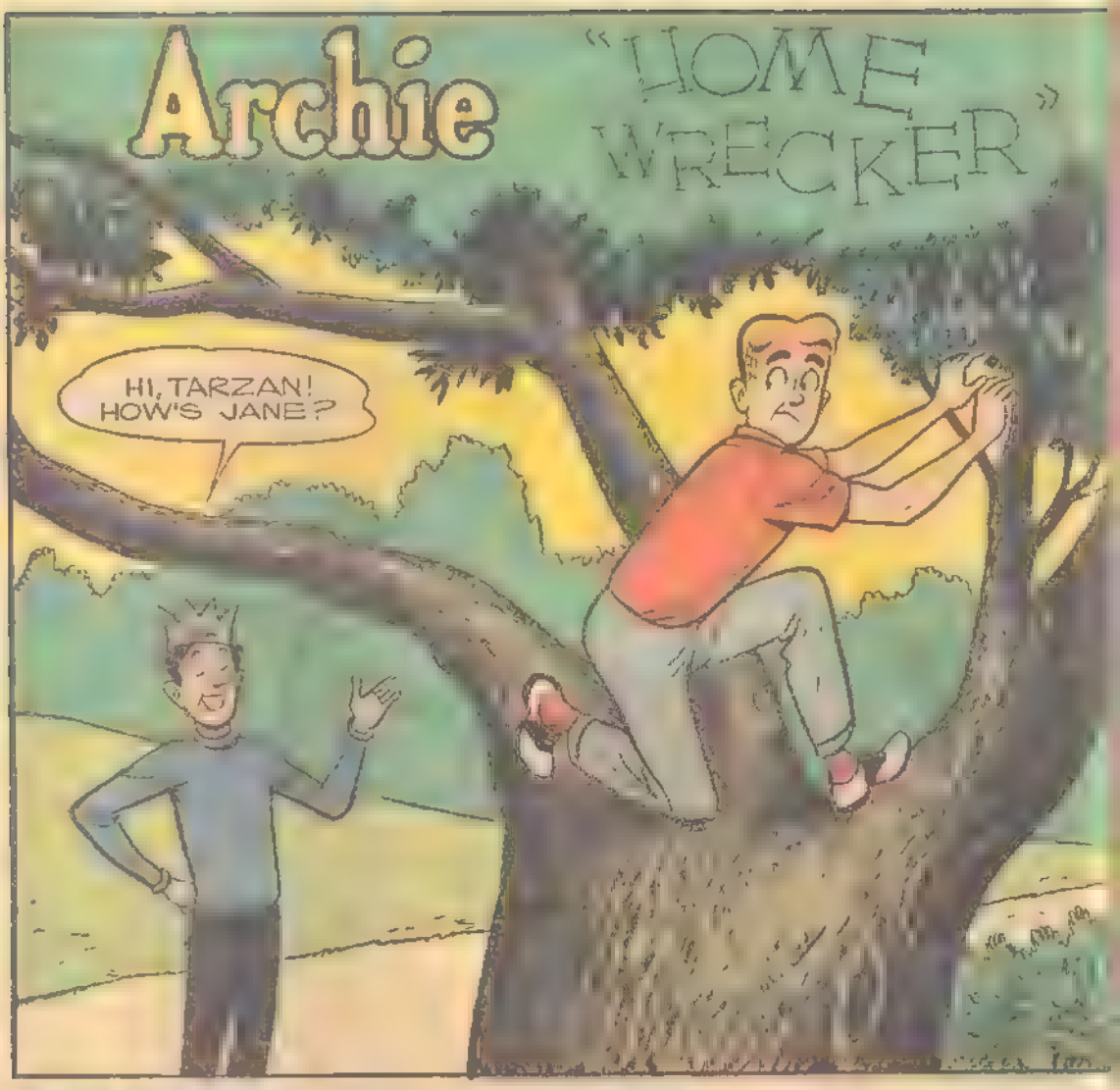
MAIL TO: ARCHIE'S CHRISTMAS STOCKING #3
ROOM 603, 241 CHURCH ST., NEW YORK, N.Y. 10013

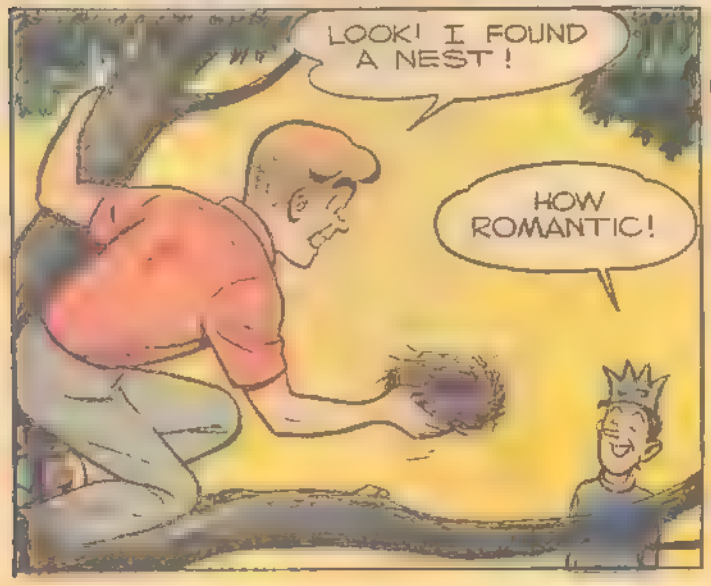
PLEASE SEND ME ___ COPY(S) OF ARCHIE'S CHRISTMAS STOCKING AS SOON AS IT IS OFF THE PRESS. I ENCLOSE 25¢ (35¢ IN CANADA) FOR EACH COPY ORDERED.

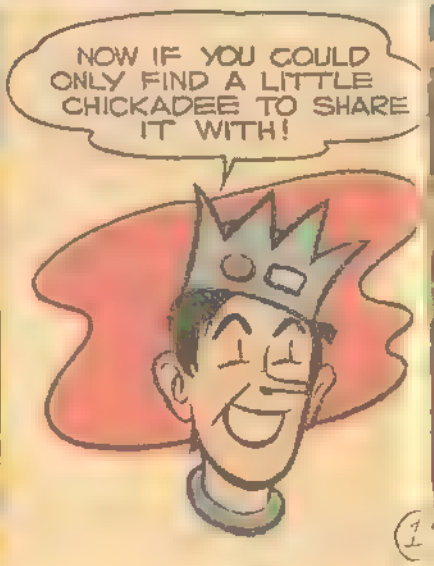
NAME _____

ADDRESS _____

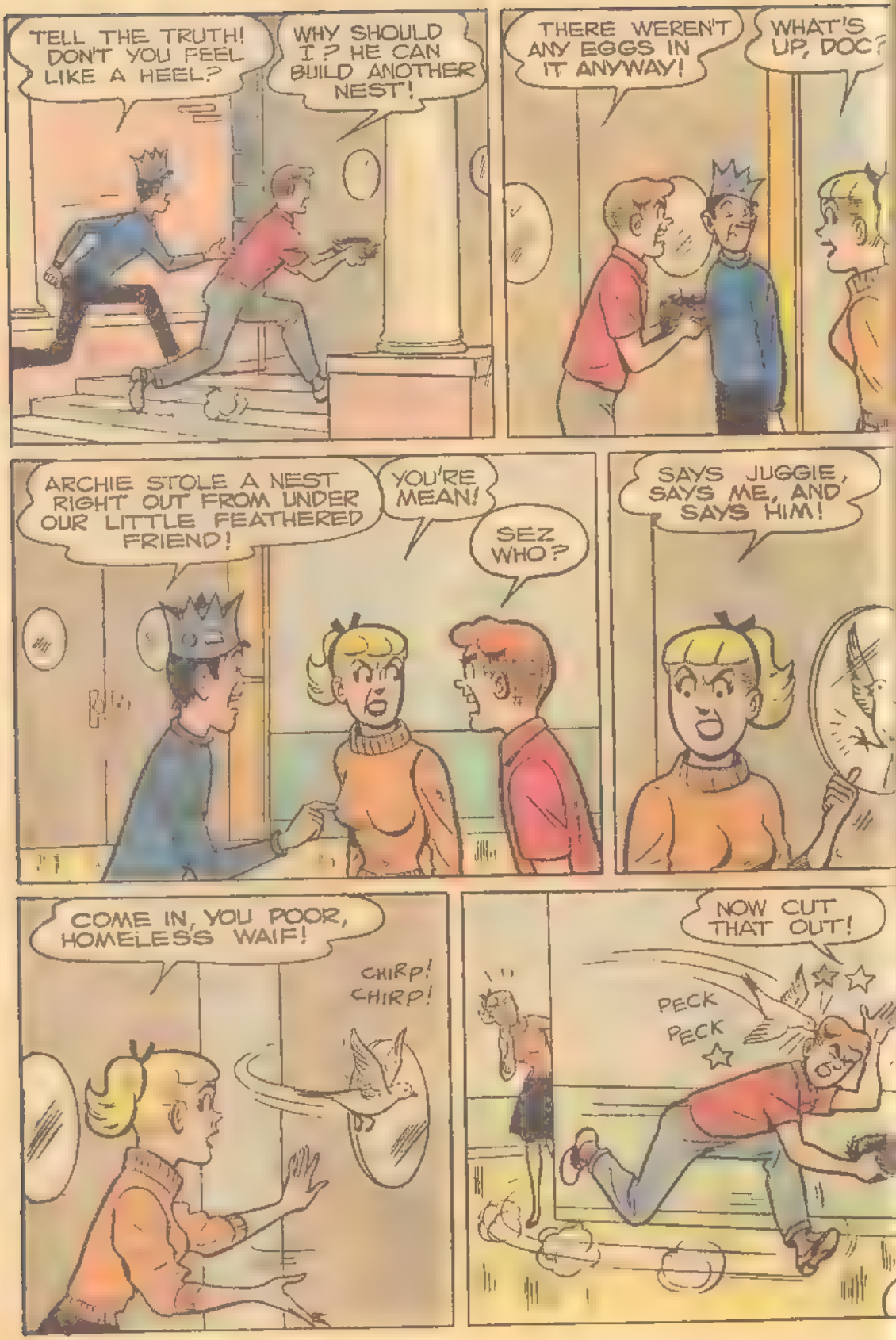
CITY STATE ZIP CODE

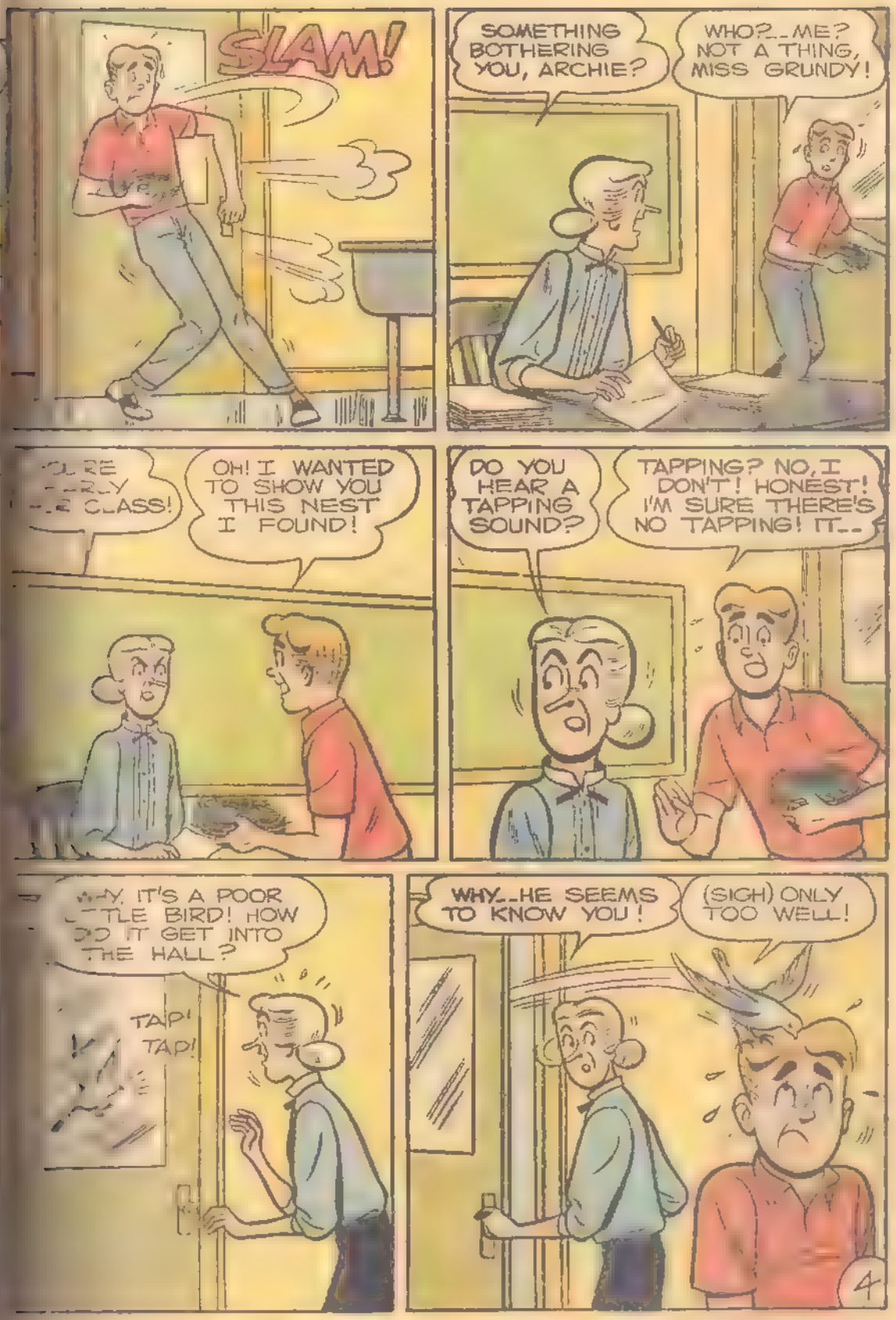

Archie
"HOME WRECKER"
HI, TARZAN! HOW'S JANE?


LOOK! I FOUND A NEST!
HOW ROMANTIC!

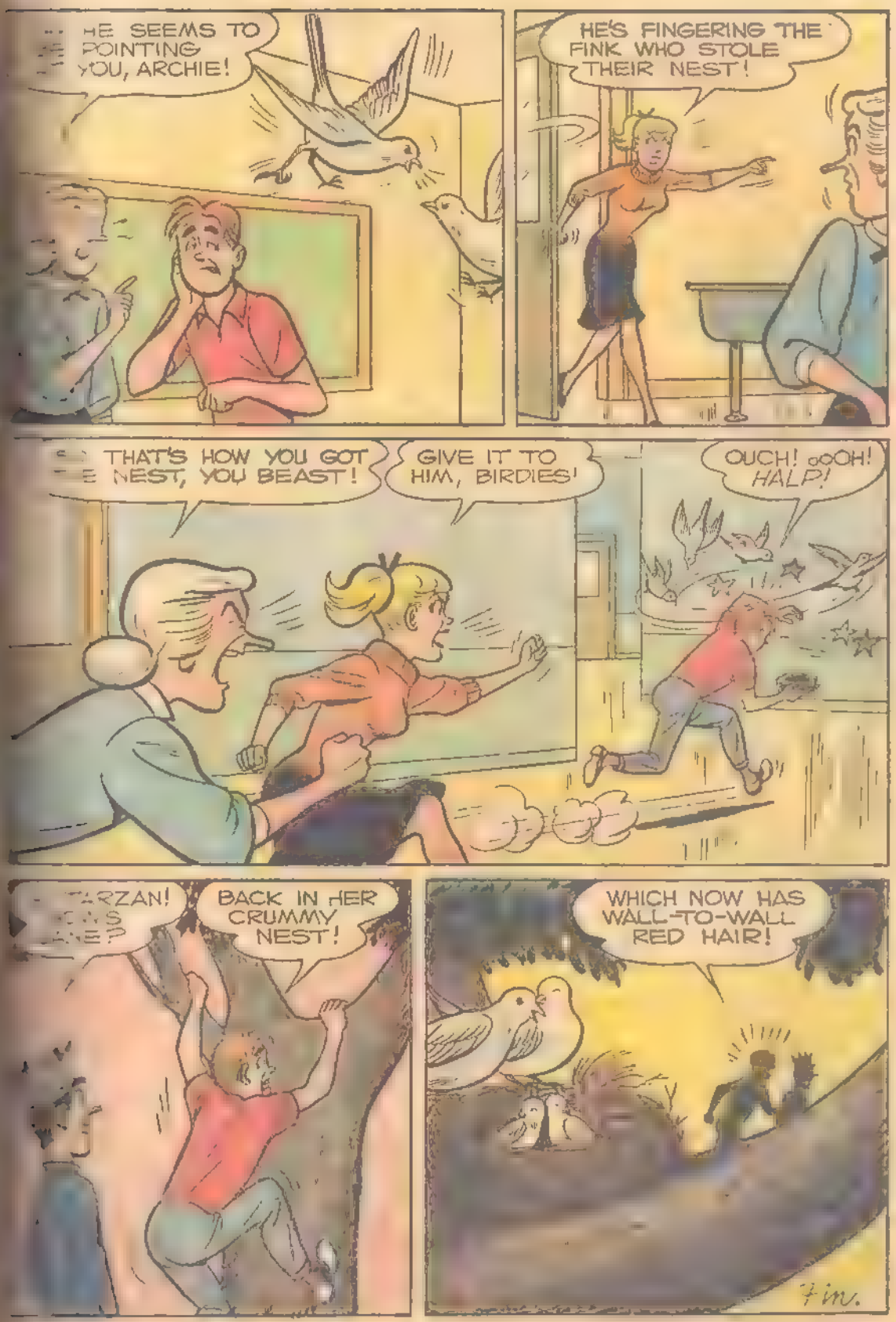

NOW IF YOU COULD ONLY FIND A LITTLE CHICKADEE TO SHARE IT WITH!

YOU'RE LOADED WITH LITTLE GEMS TODAY, AREN'T YOU?
I DO MY BEST!
WHAT'S THE NEST FOR? AND, DON'T TELL ME IT'S FOR THE BIRDS!
OKAY! I WON'T!
I'M BRINING IT IN TO SHOW MISS GRUNDY'S SCIENCE CLASS!
I KNOW SOMEONE WHO NEEDS IT MORE THAN MISS GRUNDY'S SCIENCE CLASS!
WHO, GUY?
LIKE HIM, HOME WRECKER!
PEEP!
CHIRP!
SCRAWK!
2


TELL THE TRUTH! DON'T YOU FEEL LIKE A HEEL?
WHY SHOULD I? HE CAN BUILD ANOTHER NEST!
THERE WEREN'T ANY EGGS IN IT ANYWAY!
WHAT'S UP, DOC?
ARCHIE STOLE A NEST RIGHT OUT FROM UNDER OUR LITTLE FEATHERED FRIEND!
YOU'RE MEAN!
SEZ WHO?
SAYS JUGGIE, SAYS ME, AND SAYS HIM!
COME IN, YOU POOR, HOMELESS WAIF!
CHIRP! CHIRP!
NOW CUT THAT OUT!
PECK PECK

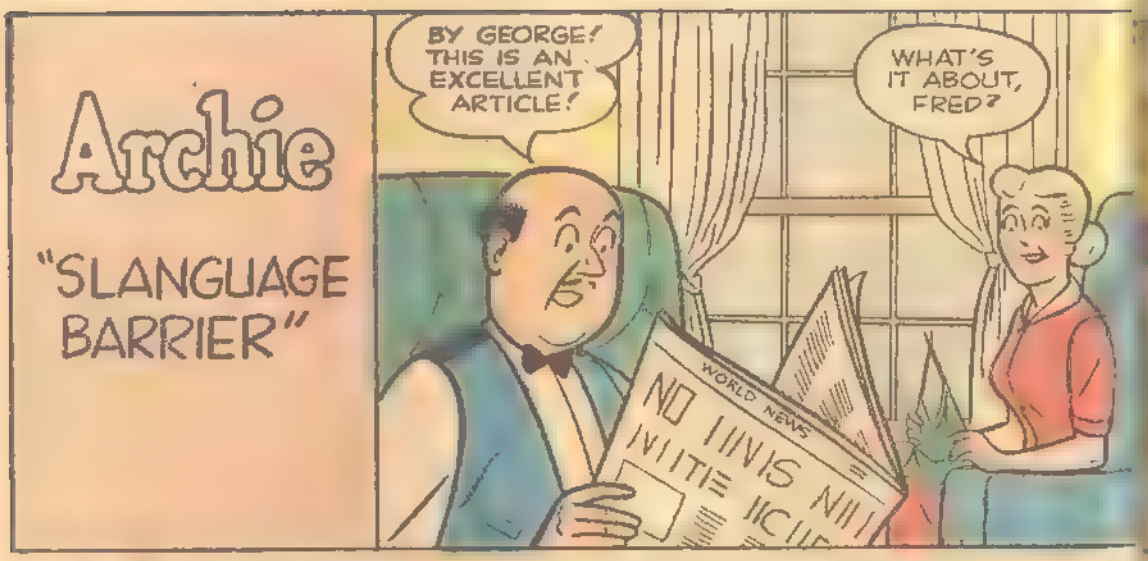

SLAM!
SOMETHING BOTHERING YOU, ARCHIE?
WHO?--ME? NOT A THING, MISS GRUNDY!
--RE --RLY --E CLASS!
OH! I WANTED TO SHOW YOU THIS NEST I FOUND!
DO YOU HEAR A TAPPING SOUND?
TAPPING? NO, I DON'T! HONEST! I'M SURE THERE'S NO TAPPING! IT--
--Y, IT'S A POOR --TTLE BIRD! HOW DO IT GET INTO THE HALL?
TAP! TAP!
WHY--HE SEEMS TO KNOW YOU!
(SIGH) ONLY TOO WELL!

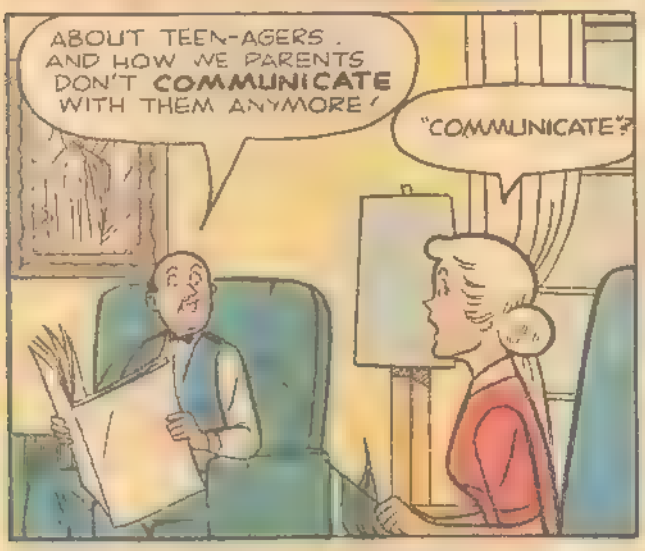
HOW CUTE! HE'S TUGGING AT YOUR HAIR! IS HE A PET?
OUCH!
NO! HE'S MORE LIKE A PEST!
I'LL OPEN THE WINDOW AND GET RID OF HIM!
SCRAWK! SCUT! CRAK!
YIPE! IT'S HIS WIFE!
SCREECH! SCAW!
OMIGOSH! THE WHOLE FAMILY IS HERE!
5

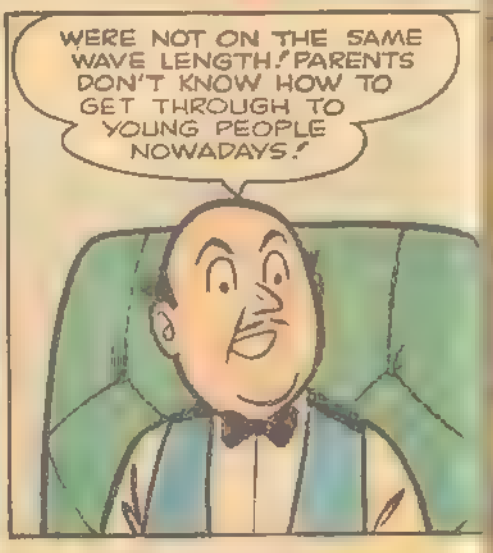

HE SEEMS TO POINTING YOU, ARCHIE!
HE'S FINGERING THE FINK WHO STOLE THEIR NEST!
THAT'S HOW YOU GOT NEST, YOU BEAST!
GIVE IT TO HIM, BIRDIES!
OUCH! ooOH! HALP!
BACK IN HER CRUMMY NEST!
WHICH NOW HAS WALL-TO-WALL RED HAIR!
Fin.

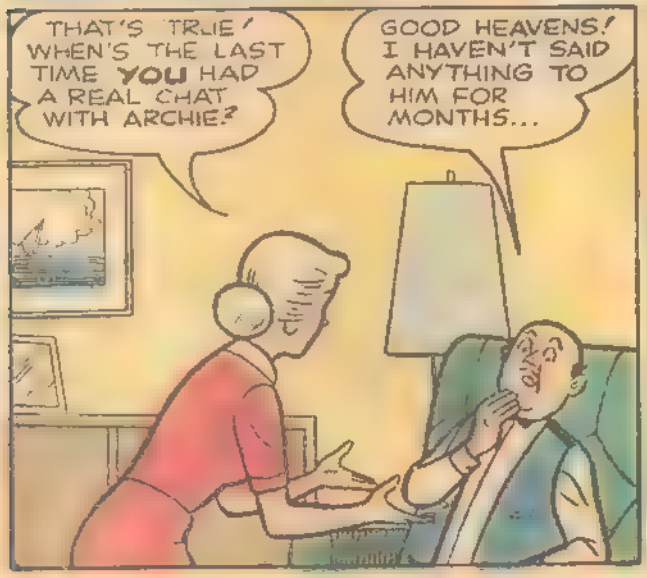
Archie

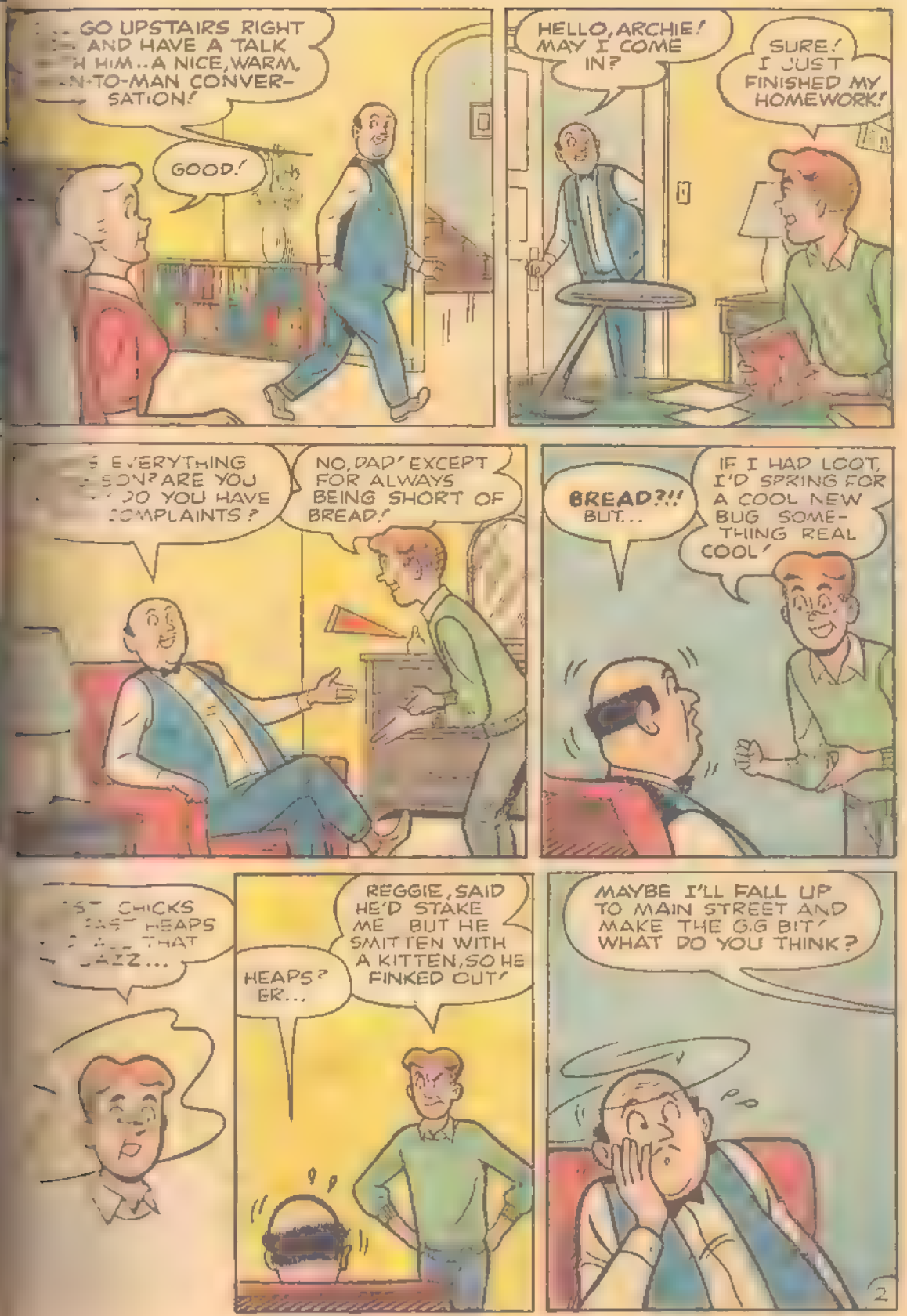
"SLANGUAGE BARRIER"

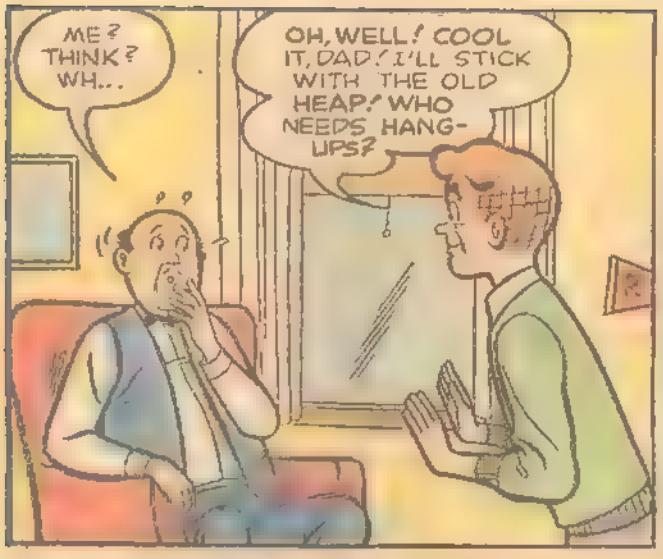


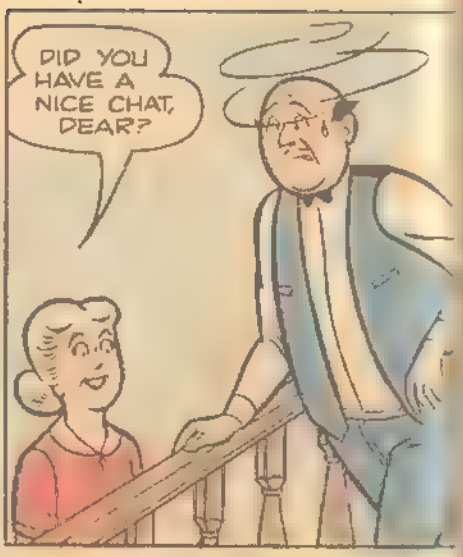


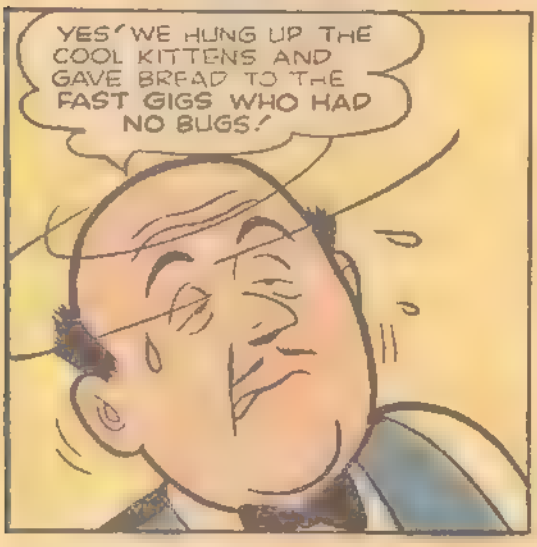


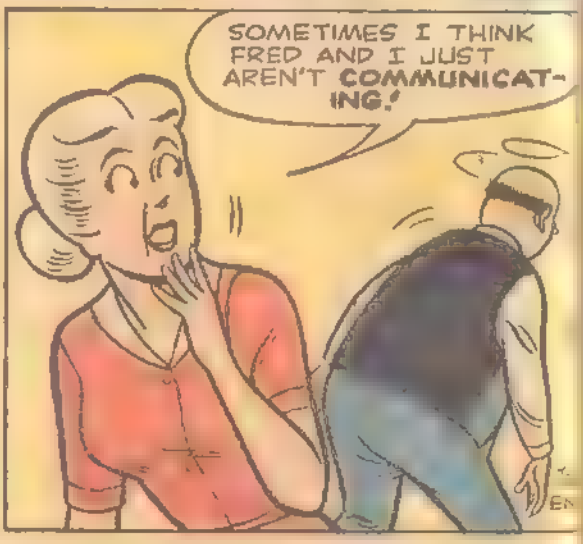



GO UPSTAIRS RIGHT AND HAVE A TALK H HIM..A NICE, WARM, N-TO-MAN CONVER-SATION!
GOOD!
HELLO, ARCHIE! MAY I COME IN?
SURE! I JUST FINISHED MY HOMEWORK!
EVERYTHING SON? ARE YOU DO YOU HAVE COMPLAINTS?
NO, DAD! EXCEPT FOR ALWAYS BEING SHORT OF BREAD!
BREAD?!! BUT...
IF I HAD LOOT, I'D SPRING FOR A COOL NEW BUG SOME-THING REAL COOL!
CHICKS HEAPS THAT JAZZ...
REGGIE, SAID HE'D STAKE ME BUT HE SMITTEN WITH A KITTEN, SO HE FINKED OUT!
HEAPS? ER...
MAYBE I'LL FALL UP TO MAIN STREET AND MAKE THE G.G BIT! WHAT DO YOU THINK?
2

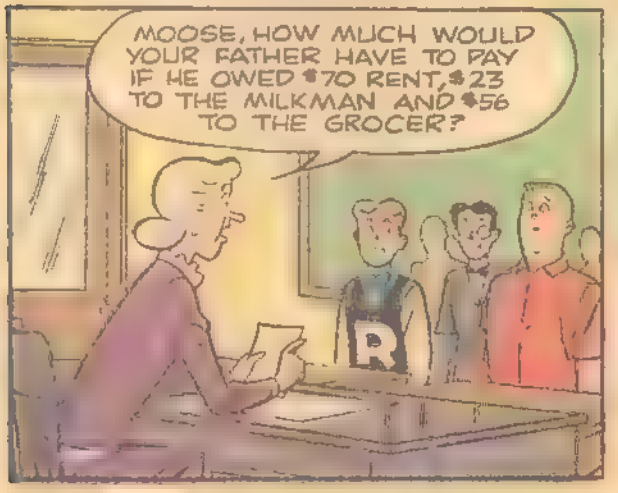


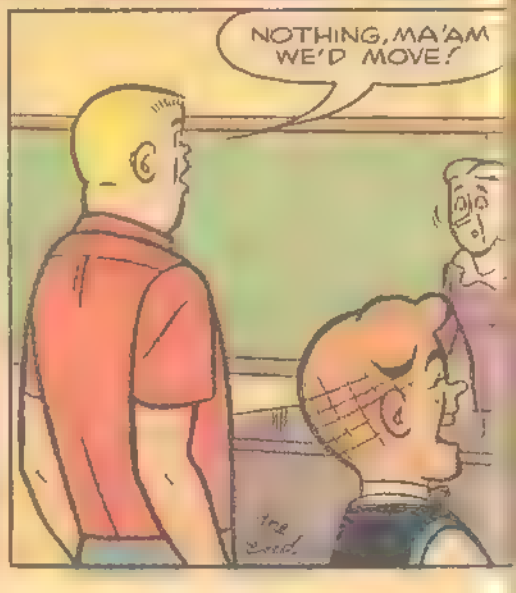






MOOSE "SIMPLE ARITHMETIC"





Lil Jinx
SNORE CHORE!
I CAN'T FALL ASLEEP, DADDY!
MAYBE IF I SING TO YOU, LI'L JINX..
LULLABYE AND GOODNIGHT..
UH! UH!! IT DOES NOTHING, DADDY!
BUT I'VE AN IDEA THAT MIGHT WORK...
SNAP
LULLABYE AND GOODNIGHT..
Z Z ZZZZZZ
END

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORT AND WIN CASH PRIZES

FIRST PRIZE — $5.00

REPORTER
CAROL FRAKES
312 E. 42nd Street
Covington, Ky.

YOUR DOG

Your dog is your world,
From the time he's a pup,
Till he is going to be twelve,
And starts acting grownup.

He'll chew on your shoes,
And lose your best slippers,
Shy away from his bath,
And stay clear of the clippers.

He'll tree Tommy's cat,
Act scared of a sonic bomb,
Then turn right around,
And howl at the moon.

He'll perform all his tricks
When you're there all alone,
But when company's there,
He'll just chew on his bone.

But he's yours, all yours,
And you'll defend him forever,
Be he large, small, dumb or clever.

For your dog is something
Which no one denies,
When they look at the proud shining
look in your eyes.

This poem is for dog lovers,
Both near and afar,
So good luck with your dog, wherever
you are.

SECOND PRIZE — $3.00

REPORTER
FRANCIS BOLLINGER
333 South Van Avenue
Houma, Louisiana

APES (The Animals Most Like Human

Of all the animals, the apes are the mo like humans. The ape belongs to the san group of mammals we belong to. Th group is called the primate group.

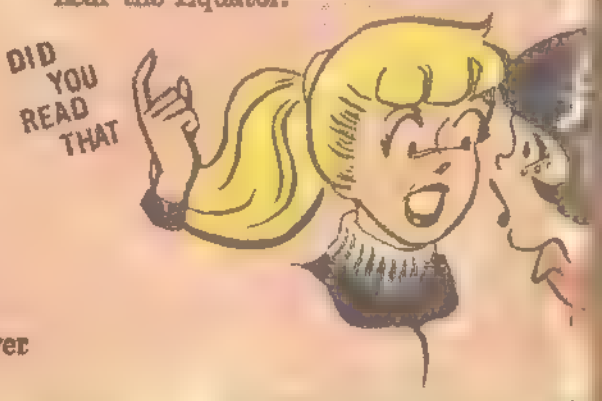
Apes do not have tails. In this way the are different from the monkeys, who a also primates.

All apes, except gorillas, usually sper most of their time in trees.

The gorillas are the largest and m powerful of the apes. A large gorilla m weigh 400 pounds or more. Gorillas wal on all fours and have ears much like our

Apes have some of the same disease that humans have, such as appendicitis.

In America, apes are usually seen zoos. Their real homes are in tropical lan near the Equator.



THIRD PRIZE — $2.00
REPORTER
MEG MONTANARO
21 Gault Park Drive
West Port, Conn.

WHAT IS A MOTHER

[illegible] are many titles to choose from,
[illegible] why not take your pick?

[illegible]ther is a comforting nurse,
[illegible] loved ones when they are sick.

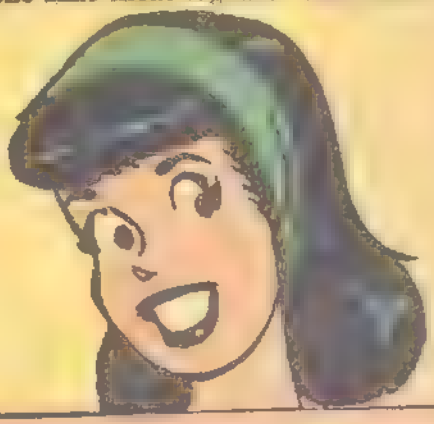
[illegible]ther is a money bag,
[illegible] your piggy bank runs low.

She's a tailor when something needs mending,
Luckily she knows how to sew.

As a baker she comes in handy,
When birthdays creep up on her.
Her driving skill is always useful,
For she's usually the family's chauffeur.

Her family fits close together,
Like a hand fits into a glove.

And all for the simple reason,
She knit them together with love.



If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

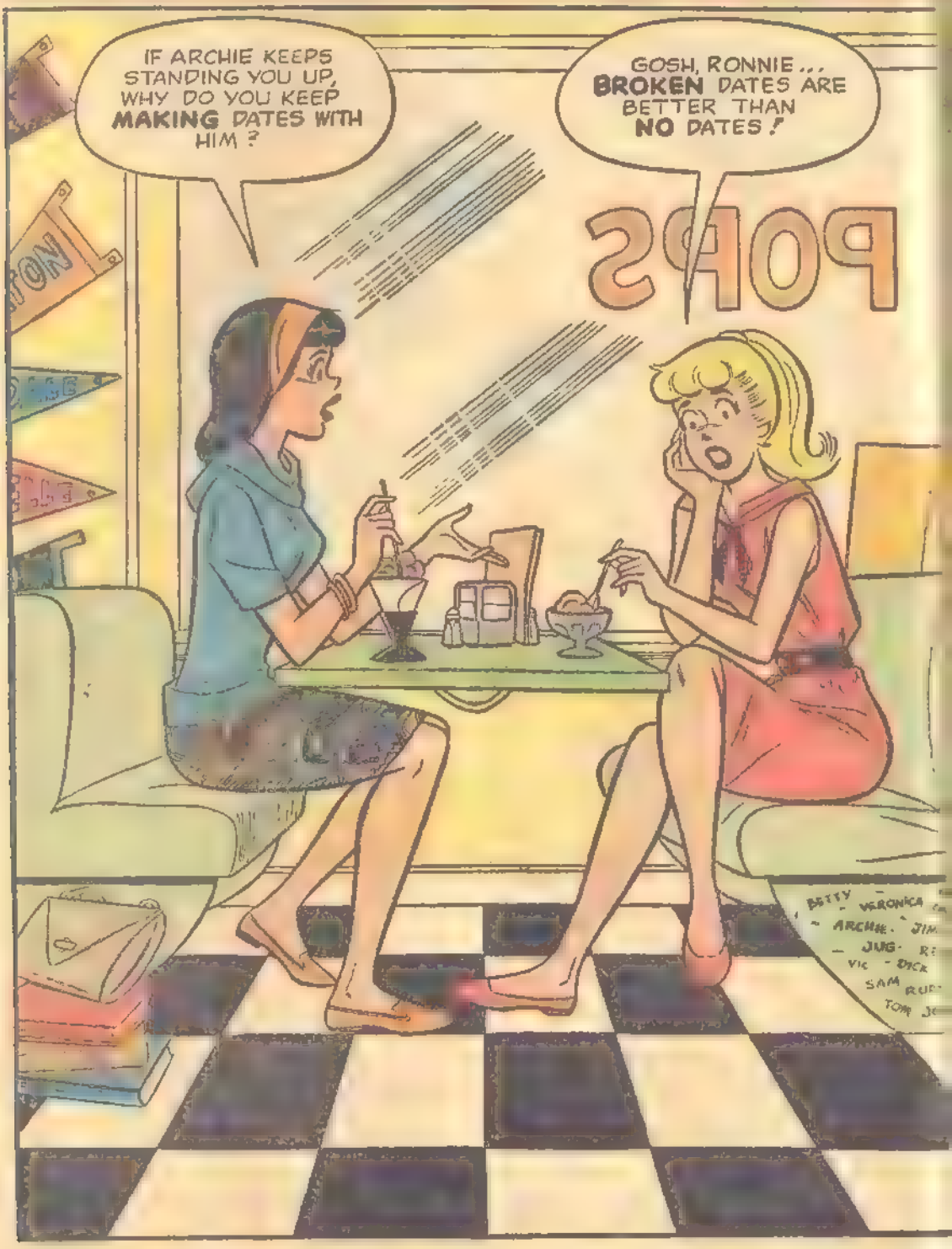
Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to

NAME ..... AGE
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE .

BETTY AND VERONICA'S PIN-UP


IF ARCHIE KEEPS STANDING YOU UP, WHY DO YOU KEEP **MAKING** DATES WITH HIM ?
GOSH, RONNIE... **BROKEN** DATES ARE BETTER THAN **NO** DATES !
POPS

An Amazing Invention—"Magic Art Reproducer"

DRAW ANY PERSON IN ONE MINUTE!

NO TALENT! NO LESSONS!

You Can Draw Your Family, Friends, Anything From REAL LIFE—Like An Artist . . . Even If You CAN'T DRAW A Straight Line!

You Can Draw With This Amazing New Invention—Instantly!

ARTIST'S CONCEPTION

...or only $7.98 De Luxe Model—with extra high power, extra ...

...Hobby Gives You a Brand New Interest!

...and the Magic Art Reproducer ... Everyone will ask you to draw them. You'll ... short time, you may find you can draw ... Art Reproducer" because you have de... feeling artists have—which may lead to ...

SEND NO MONEY!
Free 10-Day Trial!

Just send name and address. Pay postman on delivery $7.98 plus postage. Or send only $7.98 with order and we pay postage. You must be convinced that you can draw anything like an artist or return merchandise after 10-day trial and your money will be refunded.

...PRODUCTS, Dept. 196, 296 B'way, N.Y.C. 7.

ALSO EXCELLENT FOR EVERY OTHER TYPE OF DRAWING AND HOBBY!

Create Thousands of Your Own Designs for All Hobbies.

Outdoor Scenes, Landscapes, Buildings.

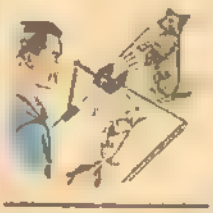
Wonderful for Making Your Own Clothes and Designing Fashions.

Copy Photos, other Pictures, Portraits, Fashions, etc.

Aids Interior Decorating—Before buying

Still Life Vases, Bowls of Fruit, Lamps, Furniture, all objects.

Draw Pets and All Animals



Create Your Own Personal Original Greeting Cards and Letterheads.

Copy All Comic and Adventure ...

Copy Sport and Movie Stars, celebrities, etc.

...FREE ... COUPON!

NORTON PRODUCTS, Dept. 196
296 Broadway, New York 7, N. Y.

Rush my "Magic Art Reproducer" plus FREE illustrated guide Simple Secrets of Art Tricks of the Trade. I will pay postman on delivery only $7.98 plus postage. I must be convinced that I can draw anything like an artist or I can return merchandise after 10-day trial and you will refund my money back.

Name .....

Address .....

City & Zone ..... State .....

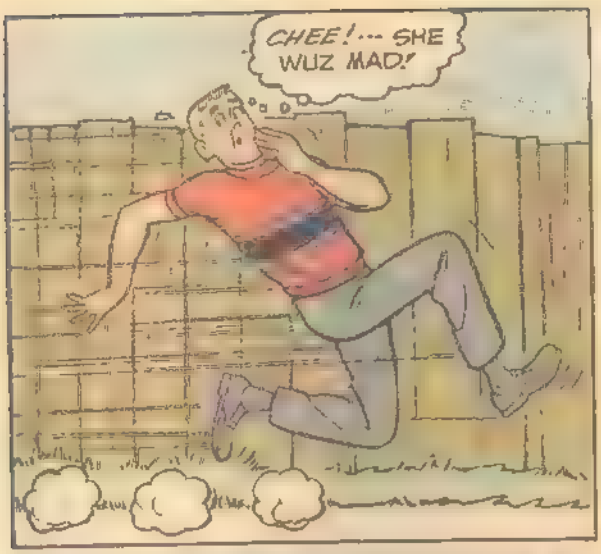
☐ Check here if you wish to save postage by sending only $7.98 with coupon. Same Money Back Guarantee!

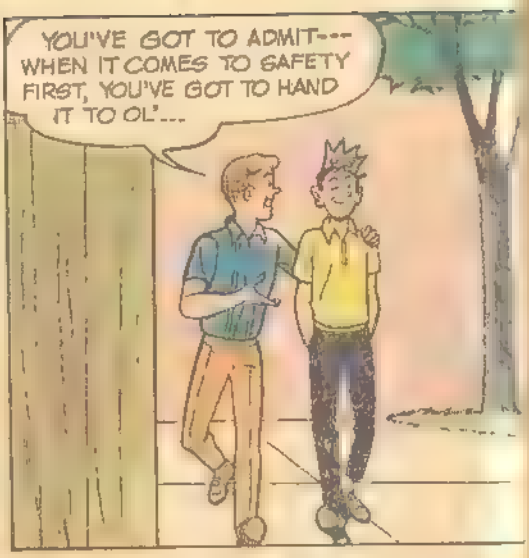
Archie in "Mighty like a Rose!"
WHATEVER IT IS ARCH, YOU'VE GOT TO FACE IT SOONER OR LATER!--HIDING YOUR HEAD IN THE SAND LIKE AN OSTRICH IS NEVER THE SOLUTION TO ANY HUMAN PROBLEMS!
SOMEONE SENT BIG MOOSES GIRL MIDGE, A RED ROSE!
SCRUNCH DOWN, BROTHER COWARD!--DO YOU WANT THE MAD MONSTER TO SPOT US?

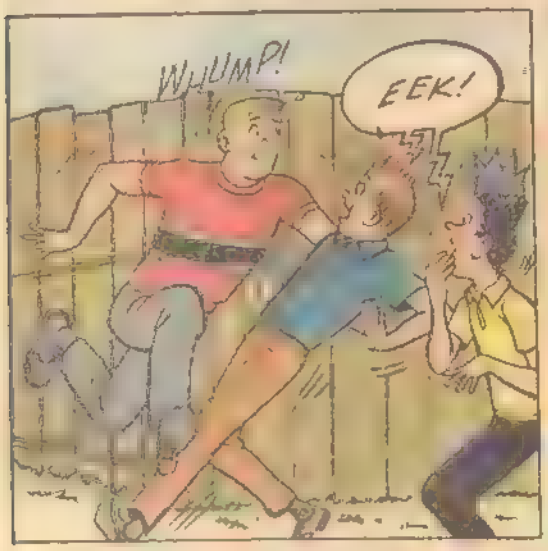
'S THE LAW OF THE JUNGLE!
-THE REVIVAL OF THE FITTEST!
SOMEBODY'S GONNA PAY FER TRYING TO STEAL MY GURL!
SEE
BRRR--WE'VE GOT TO STAY OUT OF HIS WAY!
IN THE MOOD HE'S IN HE'LL KILL FIRST AND QUESTION LATER!
COME ON!---WE'LL FOLLOW HIM!
ARE YOU MAD?--I'LL GO IN ANY DIRECTION AS LONG AS ITS OPPOSITE HIS WAY!
2.

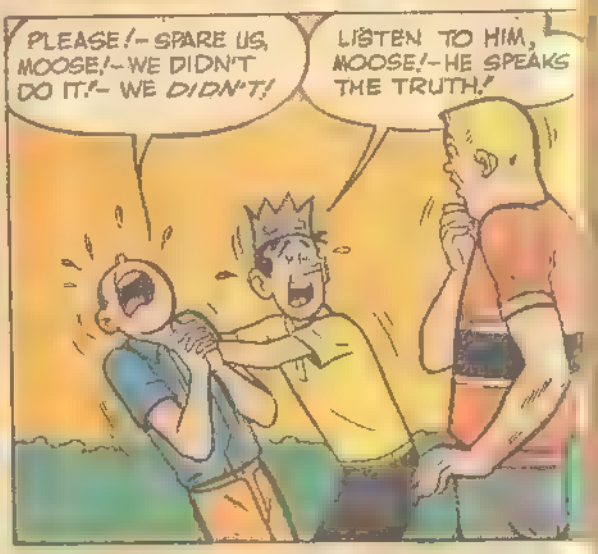
BUT THE SAFEST PLACE TO BE IS BEHIND HIM!
BUT HOW DO WE KNOW WHEN WE'RE BEHIND HIM?
LOOK!- HE LEAVES AN EASY TRAIL!
BUS STOP
WOW!- I'D HATE TO BE IN HIS PATH!
LOOK AT THAT!--THEY NEVER KNEW WHAT HIT THEM!
GOLLY!--DO YOU THINK---?
I DOUBT IT!--- BUT I WOULDN'T BET ON IT!

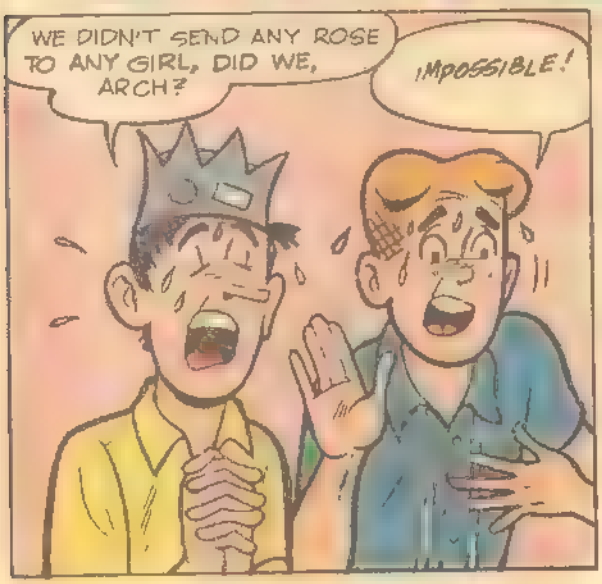
MIDGE!- YOU'VE GOT TO STOP MOOSE!- HE'S ON A RAMPAGE!
HE'S WILD!-LIKE A MADMAN!- YOU'VE GOT TO STOP HIM!
DON'T WORRY!- I'LL TURN BACK THE TIDE!
THAT MUSCLE-BRAINED TANK IS MORE TROUBLE THAN HE'S WORTH!
HALT!- STOP RIGHT THERE, YOU---YOU JERKY, JEALOUS JUGGERNAUT.!!
MIDGIE!
ONE MORE ON ANYONE PEEL YOU A GRAPE!
YES, MIDGIE!--WHAT EVER YOU SAY, MIDGIE!
NOW TURN IN YOUR TRACKS AND GO BACK THE WAY YOU CAME!
YESSIR!- YOU BET MIDGIE BABY!!

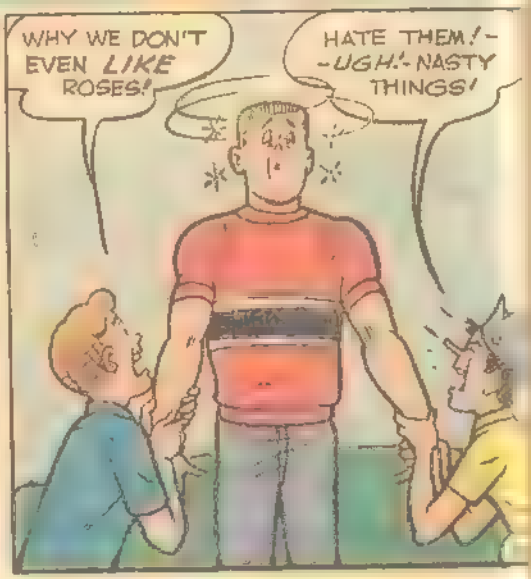

CHEE!--- SHE WUZ MAD!


YOU'VE GOT TO ADMIT--- WHEN IT COMES TO SAFETY FIRST, YOU'VE GOT TO HAND IT TO OL'---

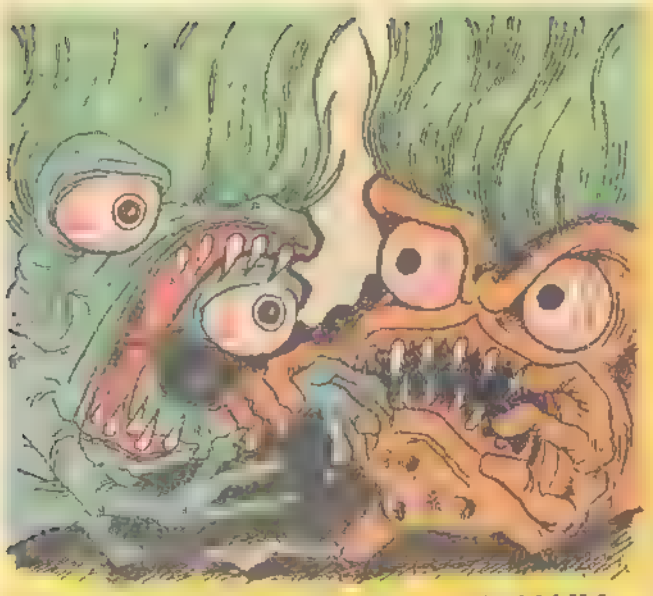

WUUMP!
EEK!


PLEASE!- SPARE US, MOOSE!- WE DIDN'T DO IT!- WE DIDN'T!
LISTEN TO HIM, MOOSE!- HE SPEAKS THE TRUTH!


WE DIDN'T SEND ANY ROSE TO ANY GIRL, DID WE, ARCH?
¡MPOSSIBLE!


WHY WE DON'T EVEN LIKE ROSES!
HATE THEM!- -UGH!- NASTY THINGS!

NOT ONLY HATE ROSES, DON'T EVEN KNOW GIRL!
GIRL?- WHAT GIRL??
A BRUNETTE NAMED MIDGE?- ABOUT SO HIGH?-DIMPLE?- BIRTHMARK ON LEFT HAND?...
D-UH?.. THAT'S HER!
NEVER HEARD OF HER!
---AND IF WE DID WE WOULDN'T SEND HER ROSES!...
WE'D SEND CARNATIONS!
AHA!--I KNOWED MY PLAN WOULD WORK!!-I MADE UP THAT STORY ABOUT THE ROSE!
HUH?
WUZ REALLY A CARNATION WUZ SENT!-AN' ONLY THE GUILTY ONES WOULD KNOW THAT!
ARCH!-GOING TO HAVE TO FACE IT SOONER OR LATER!
I'LL FIND THEM IF IT'S THE LAST...
SHUT UP!- THAT'S HOW THIS WHOLE THING STARTED!!



GROW 2 LIVING MONSTERS IN YOUR OWN ROOM

Without a doubt, the most INCREDIBLE biological wonder you have ever seen. Each of these 2 HAIR-RAISING MONSTERS is completely DIFFERENT! Just place one in a colorful "SPACE GROTTO" (supplied) and WATCH IT COME ALIVE! Actually GROWS for WEEKS and WEEKS of THRILLING FUN!

As these monsters grow, they become so SCARY that they will make even your CLOSEST pals GASP AT THE AWFUL SIGHT! These SPOOKY, KOOKY THINGS FROM ANOTHER WORLD change your ordinary room into a living [illegible] OF MONSTERS that only the "BRAVEST" SOULS will DARE to enter!

COMPLETE WITH A GIANT ACCESSORY KIT, you get a BOTANICAL GROWTH CONTROL CENTER based upon the same principles now under study for use in REAL SPACE VOYAGES TO THE PLANETS! With your SCIENTIFIC KIT you will actually CONTROL the life and growth of each of these STRANGE COSMIC CREATURES!

YOU RECEIVE ALL THIS . . . BY MAIL!

- TWO Botanical HAIR-RAISING MONSTERS!
- SPACE-GROTTO "ASTRONARIUM"
- Fully-Equipped CONTROL CENTER!
- Flexible HYDROPONIC Bio-Tank!
- Crystal Plastic Hydro-Tray!
- A REAL, WORKING AQUA-GAUGE!
- Illustrated Monster Growing Instructions!

ALL for $1.00

ELLBARR DIST. Dept. HM-13
Box 502 Niagara Falls, N.Y.

GENTLEMEN
Please send me my "Hair-Raising Monsters" at once. I understand that if I am not 100% delighted after my 10 day FREE TRIAL I may return them for full refund of the purchase price. I enclose $1.00 & 25c shipping charges in cash, cheque or money order.

NAME .....

ADDRESS .....

CITY ..... STATE .....

GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!

Hypnotize others quickly, easily—perform HYPNOTIC FEATS with EASE! Amaze friends! Demonstrate your Power to Hypnotize!

YES, it's true! You can hypnotize easily so QUICKLY and surely you'll be amazed! And it doesn't take years of talents or long months of study. The very first day you receive this miracle GUIDE TO HYPNOTISM you'll be able to perform wonders that will astound everyone. It's that SIMPLE . . . WHEN YOU KNOW HOW.

STARTLING SECRETS REVEALED AT LAST

For years the knowledge of how to produce hypnotic sleep has been so used by only a few. Now mastered this art. But now the veil of secrecy has been lifted and the Ancient SECRETS and techniques revealed. The best of the Hypnotists is scientific feat that would amaze the average into space can now. Once you know the secrets and methods you can bring about this strange and wonderful control that has been used by doctors, psychiatrists and entertainers in the past. You now this remarkable power as well. So give it to use for pleasure, self-development and countless other benefits.

YOU CAN PERFORM HYPNOTIC FEATS!

For you must not and that what another person does with Hypnotism you can do same. It is a person who has learned to Hypnotize may make people say, laugh, show stop smoking, recall childhood memories, get talks to sing, dance, do many things. And the most amazing thing of all . . . HOW EASY IT IS TO DO!

Imagine the thrill of being able to demonstrate your HYPNOTIC powers. You'll be the center of attention of parties at work. You'll be able to perform and entertain with feats that have baffled millions for years. And you'll do these wonders with EASE. For Hypnotism is no longer a secret miracle of science but a casual science with reasonable intelligence can use, when you know how.

SO EASY TO MASTER!

Here at last comes are and easily learned system of Hypnotism. In video short, easily changes you learn the secrets of Hypnotism and how to Hypnotize in long, [illegible] of [illegible] of [illegible] are given. The only 23 lesson Guide to Hypno sm is written in plain SIMPLE language that anyone ● with average eight sense can understand. And the third lesson you are able to begin performing almost [illegible] with only 20 lessons. You may learn how to cure bad habits in yourself and others, how to BUILD PERSONAL MAGNETISM. And you'll learn how to MAKE MONEY with your new power by entertaining at parties, lodges, club meetings, etc. Truly, this knowledge will give you a New SURGE of CONFIDENCE unlike any you have known.

DEVELOP SELF CONFIDENCE!

Hypnotism as you start. This method of hypnotism so easy to learn. It shows step by step how to bring on the hypnotic trance and how to terminate the trance. You get clear, easy to follow instructions. You will find it a great aid for as I improvement. It will help you develop self confidence.

23 Fact-Packed LESSONS TELL ALL!

Now Available a Complete and authentic course on Hypnotism at a low, low price. Doctors and students have PAID hundreds of DOLLARS for personal instructions in Hypnotism, when obtainable. Knowledge such as this can be useful to the user over the years. Yet due to printing economies, large press runs and also by the elimination of correspondence costs, the complete 23 Lesson Guide To HYPNOTISM is yours for only $1.98. Yes, only $1.98 for the COMPLETE COURSE! Certainly a [illegible] for so much!

USE FOR 20 DAYS WITHOUT OBLIGATION!

PROVE to yourself that YOU can HYPNOTIZE EASILY! Order the 23 Lesson Guide to Hypnotism today and put it to the test the very next evening. The first three chapters teach you the SECRETS of Hypnotism and the 20 chapters that follow introduce you to many new WONDERS of hypnotism. Put the next 20 days to the good, perform the WONDERS of Hypnotism among your friends, at home and at work. Then if you don't feel it's the GREATEST VALUE you have ever received for $1.98 — we don't want you to keep it. Just mail it back and the small payment you send will be PROMPTLY refunded — no questions asked. You have nothing to lose — A knowledge of Hypnotism TO GAIN. So Order Now!

23 LESSONS

HOW TO [illegible] ● HOW TO AWAKEN SUBJECT ● HOW TO DEVELOP HIGH PERSONAL [illegible] ● HYPNOTIZE YOURSELF ● HOW TO ENTERTAIN

CHECK HERE HYPNOTIC POWERS YOU WANT!

- HYPNOTIZE QUICKLY
- SELF HYPNOTISM
- CURE BAD HABITS
- DEVELOP SELF CONFIDENCE
- HOW TO ENTERTAIN
- PERFORM STUNTS TRICKS
- IMPROVE YOUR PERSONALITY
- RELIEVE TENSION
- MAKE MONEY

PALMER JONES BOOKS Dept. P 766
285 Market St., Newark, New Jersey

YES, Send me the 20-day HOME TRIAL the complete 23 Lesson GUIDE TO HYPNOTISM

☐ I enclose $1.98 — payment in full — which will be refunded to me if I am not 100% delighted.

Name _____

Address _____

City _____ Zone _____ State _____

REGGIE
"Reformed"
ARCH! WHAT'S WORSE THAN BEING HIT WITH A FISH?
I GIVE UP! WHAT IS?
BEING HIT WITH TWO FISH! HAW!
SLAP! SLAP!
HEE! HEE!
1

YUK YUK! WOTTA SUCKER!.
KLUNK!
THE WORD IS OUT THAT YOU'RE IN ONE OF YOUR MISCHIEVOUS MOODS, BOY!

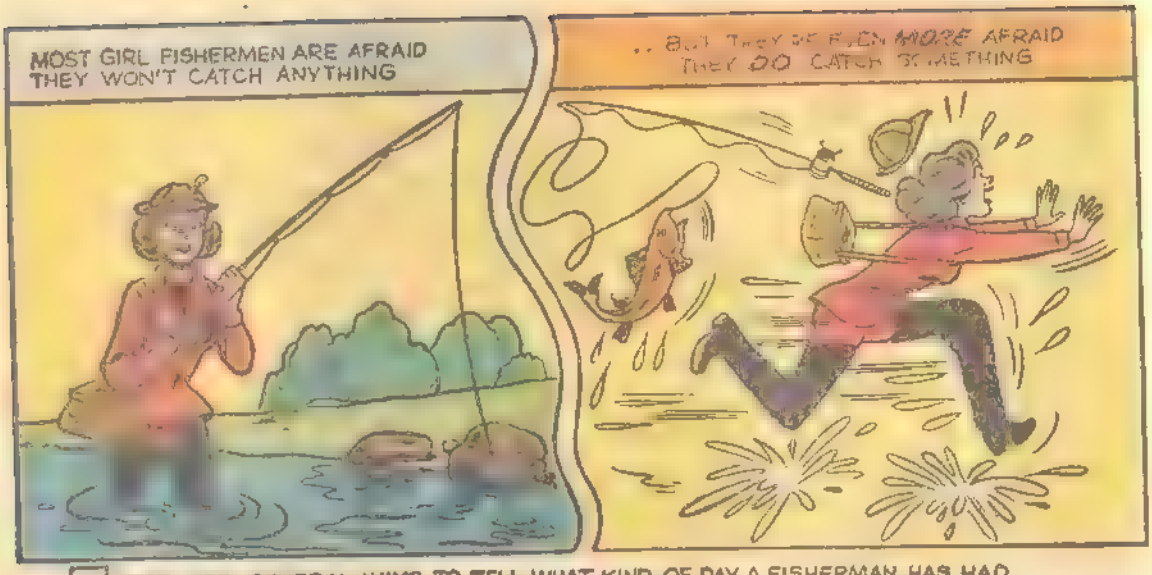
ANYONE WHO'D LISTEN TO IDLE RUMORS WOULD EAT WORMS!
BLABBERMOUTHS ARE THE BANE OF MY EXISTENCE!
HAVE YOU SEEN REGGIE YET, ARCHIE?
YES, BETTY!
THANKS TO THE ADVANCED WARNING, I WAS READY!
FOREWARNED IS FOREARMED!
ISN'T IT THE TRUTH!
HE'S NOT GOING TO LIKE US SIDESTEPPING THIS TRAP!
3

IT'S NO USE! THEY'RE ALL WISE TO ME! THE WORLD IS FULL OF FINKS!
I'LL HAVE TO GIVE UP! REFORM! I'LL BE PERFECTLY NICE UNTIL THEY'RE ALL OFF GUARD AGAIN!
I'LL START OUT BY WINNING JUGHEAD'S CONFIDENCE!
HIYA, JUG, OL' PAL!
YEOW! WHAT'D YOU DUCK FOR?
SLAM!
WHO'RE YOU KIDDING? THERE WAS SOME SORT OF A TRICK IN THAT BACK SLAP!
4

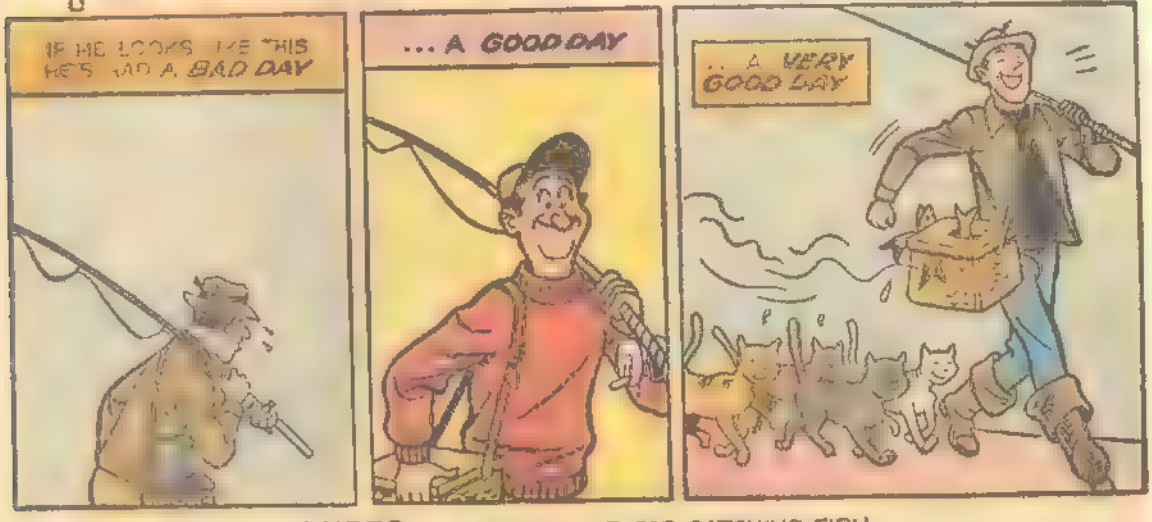
JUG! I'VE GIVEN UP TRICKS! I'VE REFORMED! HONEST, I--
HAHA! DON'T MAKE ME LAUGH!
HECK! HE DIDN'T BELIEVE ME!
I'LL TRY RONNIE! SHE ALWAYS FELL FOR MY PITCH!
!
PLOP!
I TELL YOU! I WASN'T UP TO ANYTHING! WHY WON'T YOU BELIEVE ME?
GOO?

ARCHIE'S GUIDE TO "Fishy Fishing"

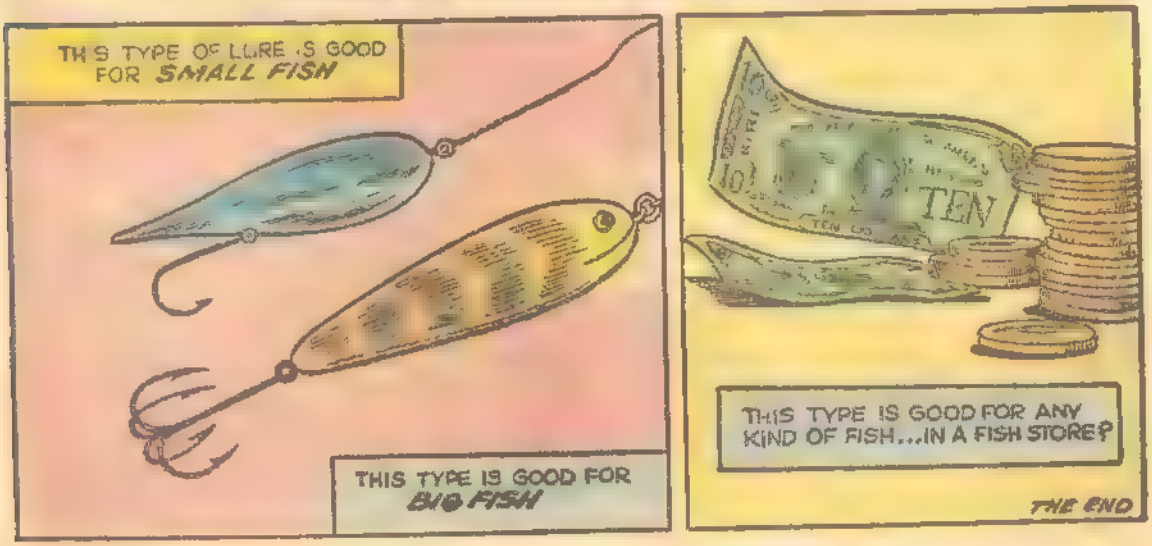
THERE ARE MANY DIFFERENT TYPES OF FISHERMAN
THE OPTIMIST FISHERMAN
THE STUBBORN FISHERMAN
THE UNLUCKY FISHERMAN
THE LUCKY FISHERMAN
THE VERY LUCKY FISHERMAN



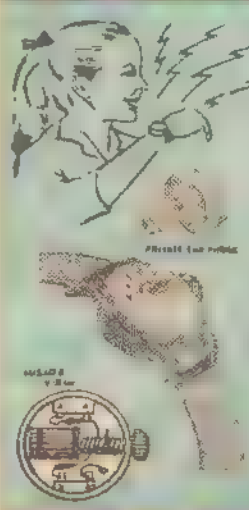
THERE ARE SEVERAL WAYS TO TELL WHAT KIND OF DAY A FISHERMAN HAS HAD



LURES ARE INVALUABLE FOR CATCHING FISH


THIS TYPE OF LURE IS GOOD FOR SMALL FISH
THIS TYPE IS GOOD FOR BIG FISH
TEN
THIS TYPE IS GOOD FOR ANY KIND OF FISH...IN A FISH STORE?
THE END

[illegible]



WONDERFUL CRYSTAL

WRIST RADIO

RECEIVES BROADCASTS UP TO 50 MILES
WITH ATTACHED ANTENNA
WEAR IT LIKE A WATCH
LISTEN IN LIKE A RADIO

Wow! A real radio like the one used by the famous detectives! It really works! Yes, you may receive broadcasts up to about 50 miles using the antenna attachment. Without the antenna it will pick up stations close to a commercial antenna such as the down-the-street telephone reception is limited to a few miles. Think what fun it will be to have your own personal radio that a family person can use. Your own programs without disturbing others and there are no batteries, no tubes, nothing to wear out. Makes detectives and Secret Agents seem more real pretending to tune in the cops and getting help in the nick of time! Complete with private earphone

No. 86 2.98

WORMS

Drop these seemingly innocent pellets into a glass of water and magically a worm will appear. Can you imagine the look of horror on your victims face? It's harmless.

No. 612 15c

TRICK BLACK SOAP

Ordinary [illegible] and [illegible] Gets [illegible] for [illegible] Hair [illegible]

No. 613 Only 25c

HOT BUZZER

The [illegible] No. 239 Only 50c

Over 500 hilarious jokes, puns and gags. You'll have a collection of jokes that will keep your friends laughing for a long while. Clever jokes mean self confidence and social success.

No. 221 Only 45c

Only $1.88

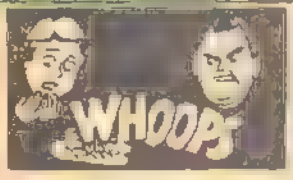
STOP WATCH

NOW You Can Time Sprints, Horse Races, Motor Races, and Dozens of Other Things.

PRECISION-ENGINEERED

Yes unbelievable as it sounds you can now own a rugged durable aluminum-metalized quartz STOP WATCH made by one of America's largest manufacturers, at an amazingly low price. Perfect for timing road races, horse races, track and field events, sprints, pitching speed, household chores, dozens of everyday jobs. Starts and stops at the press of a button. A wonderfully handy instrument . . . a marvelous gift!

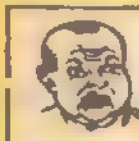
No. 91 Send ONLY $1.88 plus 35¢ shipping charges



WHOOPS!

Looks like somebody lost their lunch. It's nauseatingly real ugh! We wrap it very carefully, it's so disgusting you realize it may not be nice but it sure gets reaction. Nature's, it's made of realistic plastic.

No. 192 79c



ONION GUM

Yes — Looks like real chewing gum, but tastes like—like—ONIONS! It's too funny! 5 slices to a pack.

No. 281 10c

TRICK LOADED CIGAR

A cigar [illegible] spring. Cigar [illegible] one [illegible] a panic.

No. 681 20c

X-RAY SPECS

An Abraham Ostrow [illegible]

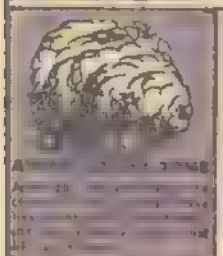
Scientific optical principle [illegible] put on the "X-Ray" Specs, and [illegible] Now You seem to be able to look right [illegible] see the bones underneath. Look at your friends' [illegible] Do they really see "see" under his clothes? Loads of [illegible] fun at parties.

No. FL7 [illegible] $1.98

MONEY CHANGER

Just like a professional money changer. Attaches to any belt. Holds pennies, nickels, dimes and quarters.

No. 70 89¢



Boomerang

BOOMERANG

Here's something new to target throwing. In case you miss, it comes right back to you and bingo! you're all set to "fire" again. More fun than a "barrel of monkeys."

No. 141 89¢

TOO, TOO CAN BE TOUGH

[illegible] FLE book [illegible] strong man stunts like [illegible]

[illegible] ZT4 1.98

We cannot ship orders under $1.50

HONOR HOUSE PRODUCTS CORP
Lynbrook, N.Y. Dept XG 49

Rush me the items I have listed below. I am satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

Add 15¢ for postage and handling on all orders.

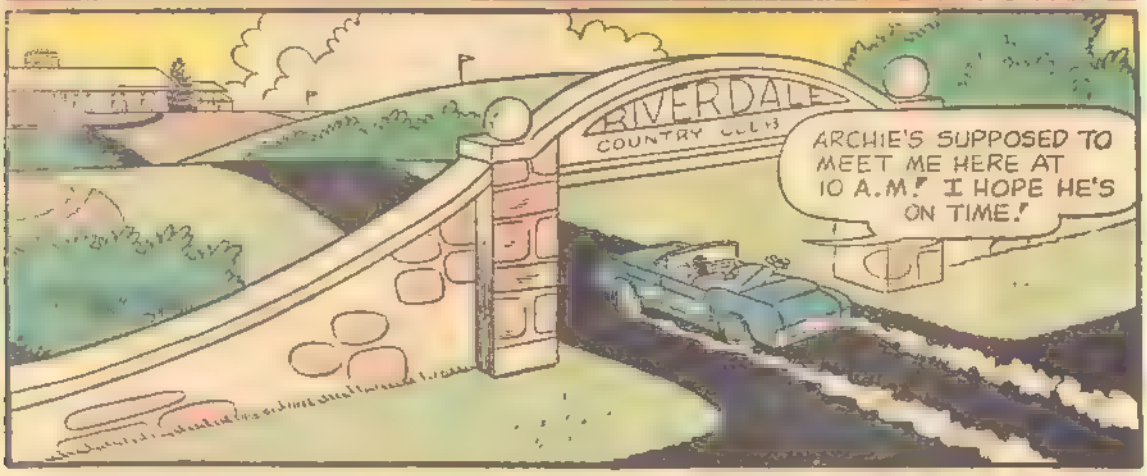
☐ I enclose [illegible] in full payment. The Honor House Products Corp will pay postage.

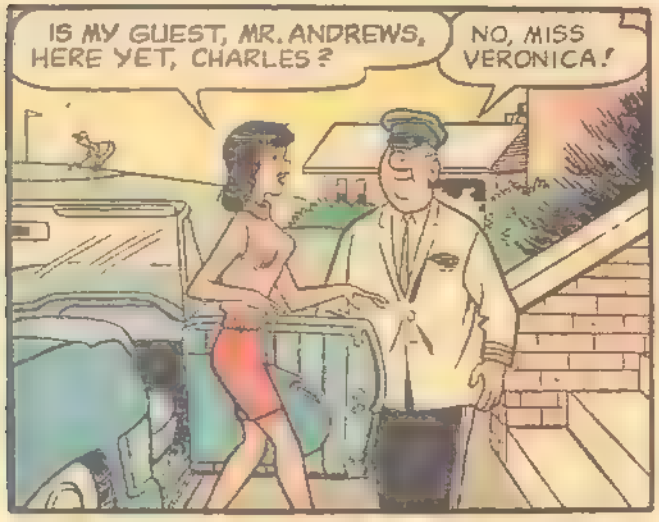
☐ Send C.O.D. I will pay postman on delivery plus few [illegible]

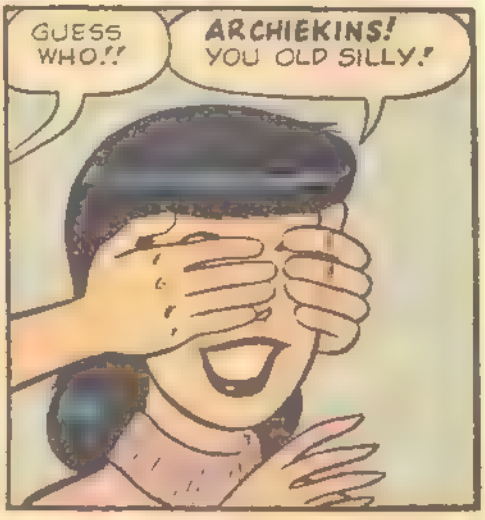
NAME _____

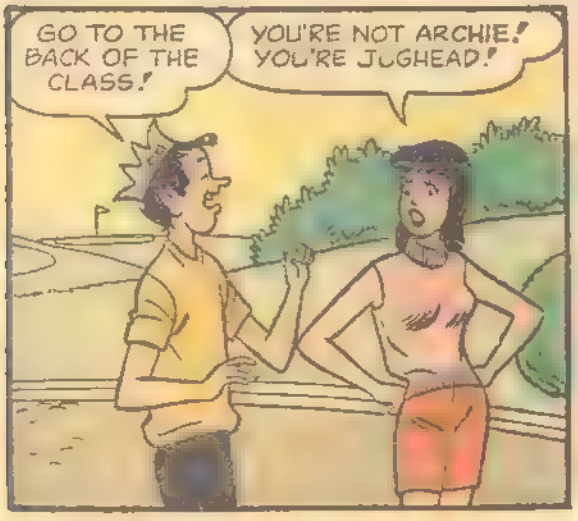
ADDRESS _____

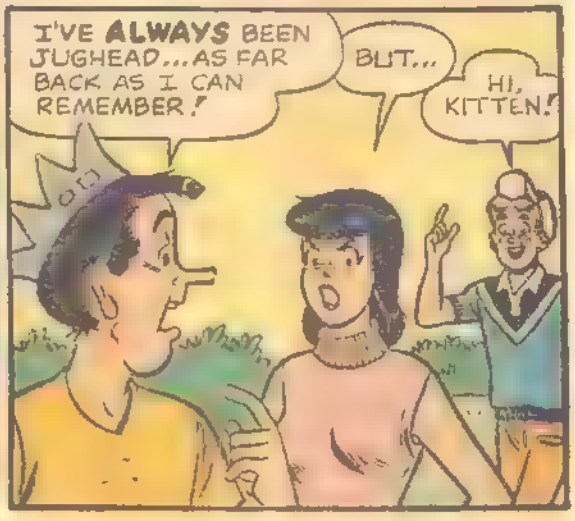
Veronica in 'CADDY ON'







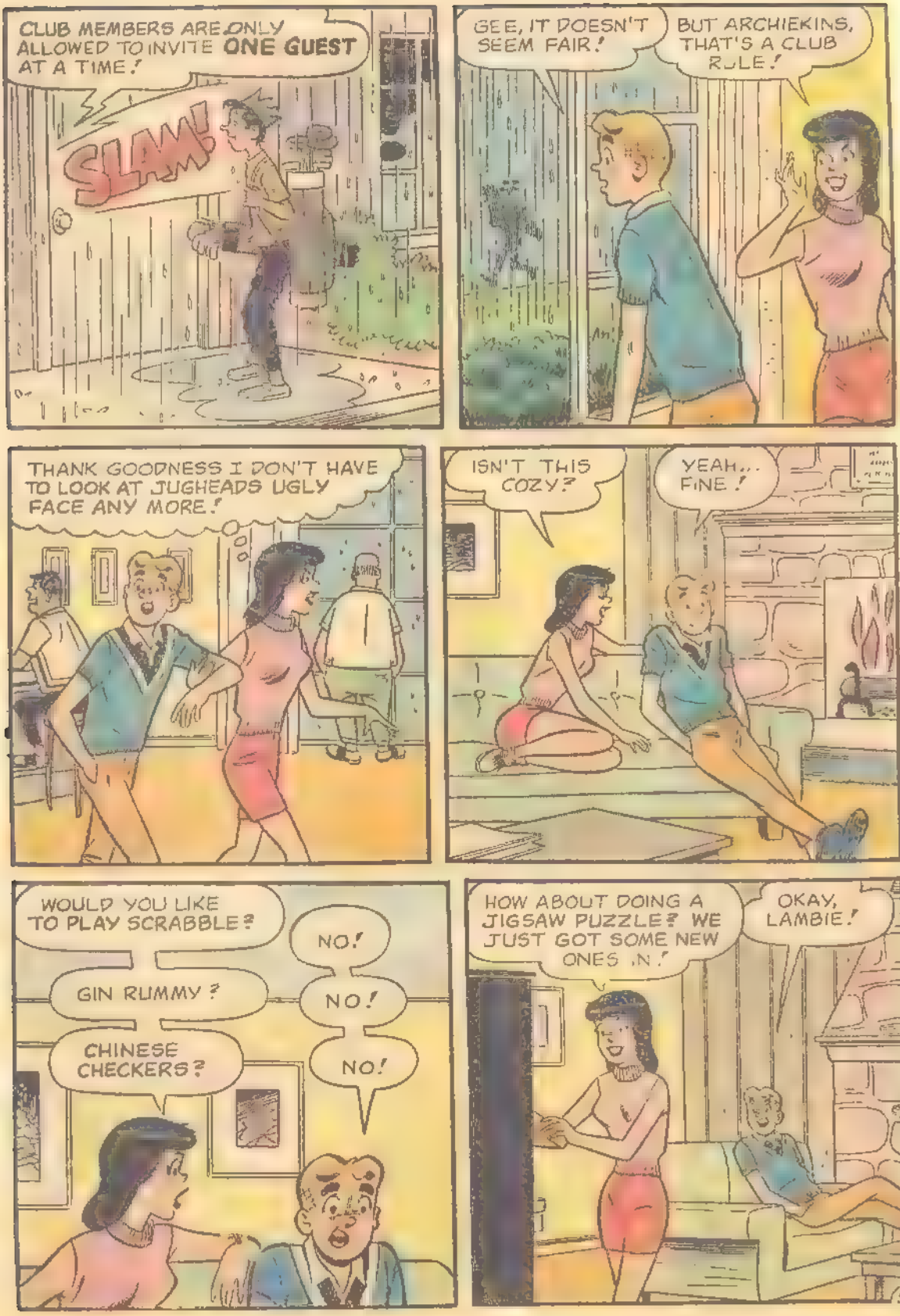


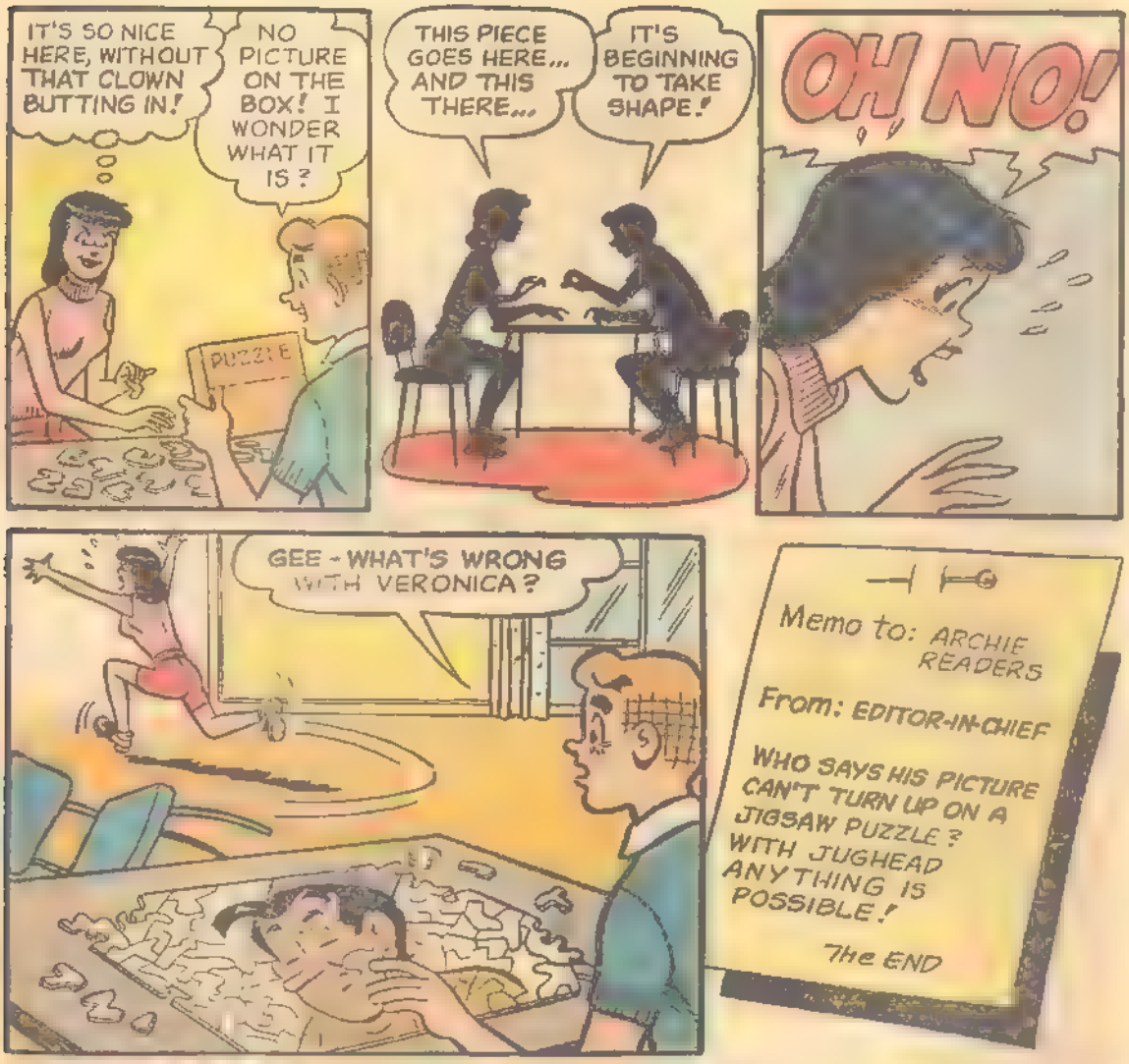


I THOUGHT THIS WAS GOING TO BE A GOLF TWOSOME!
SURE LAMBIE PIE!
THEN WHAT'S "ARSENIC AND OLD SNEAKERS" DOING HERE?
HE'S GONNA BE MY CADDY!
FOR GOODNESS SAKE, ARCHIE! MUST YOU ALWAYS DRAG HIM ALONG?
1
1
JUGHEAD AND I ARE BUDDIES! WE GO TOGETHER, SEE! LIKE PORK AND BEANS! BACON AND EGGS! CORNED BEEF AND CABBAGE!
WHO WANTS TO PLAY GOLF IN A DELICATESSEN?
DON'T WORRY! JUGGIE WON'T BOTHER US!
HUP! HUP! HUP! HUP!
I'LL MAKE SURE HE DOESN'T BOTHER US!
YOU HOOKED IT INTO THE WOODS!
PERFECT!!

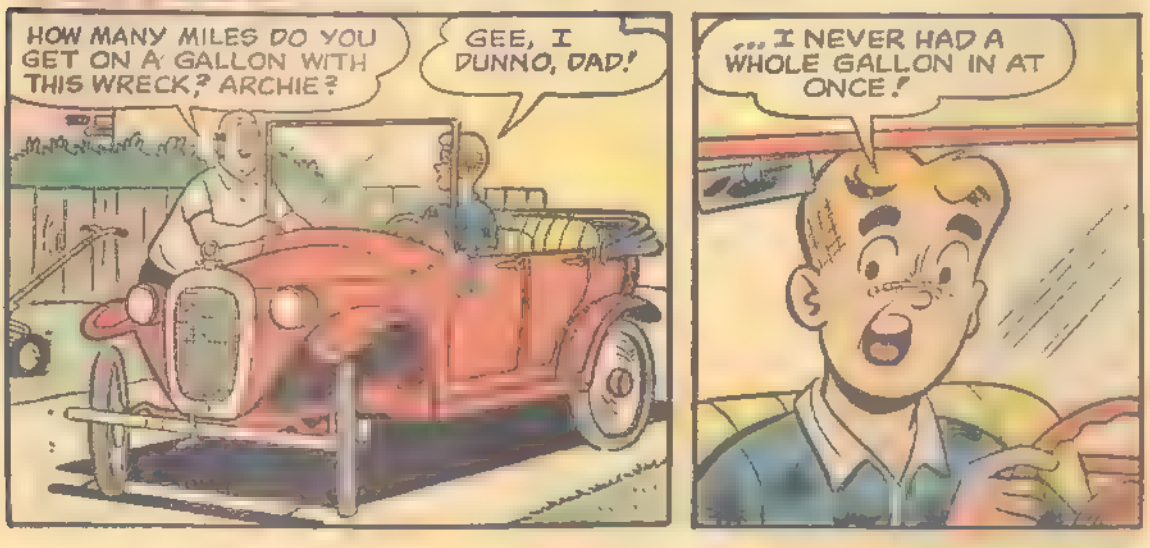
WELL, GO FIND IT, JUGHEAD! IT'S YOUR JOB! YOU'RE THE CADDY!
YEH - OKAY! HUP! HUP!
POOR JUG! HE'LL BE ALL AFTERNOON HUNTING FOR THAT BALL!
WHAT A SHAME!
IT WAS EASIER THAN I THOUGHT! NOW ARCHIE AND I CAN BE ALONE!
SURPRISE!
HOW'D YOU FIND IT SO QUICK?
I DIDN'T! I TRIPPED OVER IT!
I'M NOT LICKED YET! HERE GOES!
OH, OH! YOU SLICED RIGHT INTO THE POND!
SPLASH

START FISHING, JUGHEAD! THAT WAS A BRAND NEW BALL!
YOU DON'T NEED ME! YOU NEED ESTHER WILLIAMS!
NOW JUGGIE'S REALLY GONE FOR THE DAY!
SO IT SEEMS!
WHAT A LUCKY BREAK! THE BALL LANDED RIGHT ON A FLOATING BRANCH!
CRAZY, MAN!
I'LL NEVER EAT PORK AND BEANS OR CORNED BEEF AND CABBAGE AGAIN!
?
OH, OH! A CLOUDBURST!
RUN FOR THE CLUBHOUSE, EVERYBODY!
NOT YOU, DEAR!
HUH?


CLUB MEMBERS ARE ONLY ALLOWED TO INVITE ONE GUEST AT A TIME!
SLAM!
GEE, IT DOESN'T SEEM FAIR!
BUT ARCHIEKINS, THAT'S A CLUB RULE!
THANK GOODNESS I DON'T HAVE TO LOOK AT JUGHEADS UGLY FACE ANY MORE!
ISN'T THIS COZY?
YEAH... FINE!
WOULD YOU LIKE TO PLAY SCRABBLE?
NO!
GIN RUMMY?
NO!
CHINESE CHECKERS?
NO!
HOW ABOUT DOING A JIGSAW PUZZLE? WE JUST GOT SOME NEW ONES IN!
OKAY, LAMBIE!


IT'S SO NICE HERE, WITHOUT THAT CLOWN BUTTING IN!
NO PICTURE ON THE BOX! I WONDER WHAT IT IS?
PUZZLE
THIS PIECE GOES HERE... AND THIS THERE...
IT'S BEGINNING TO TAKE SHAPE!
OH, NO!
GEE - WHAT'S WRONG WITH VERONICA?
Memo to: ARCHIE READERS
From: EDITOR-IN-CHIEF
WHO SAYS HIS PICTURE CAN'T TURN UP ON A JIGSAW PUZZLE? WITH JUGHEAD ANYTHING IS POSSIBLE!
The END

ARCHIE ~IN~ GAS GUESS!



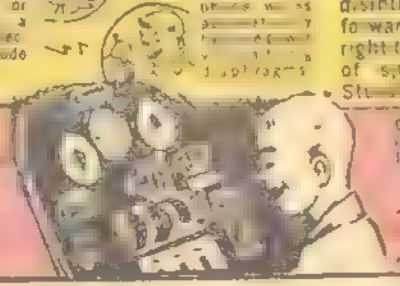
JET "ROCKET" SPACE SHIP!

OVER 6 FEET LONG!

Space Explorer Wonderscope

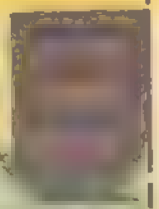
2-Way Communication Set

Space Phones. You can talk back and forth (and from room to room) — as far as the long haul string will reach. Your phones work as a two-way radio. Use as walkie-talkies.



CONTROL LEVERS THAT WORK!

Imagine a streamlined Space Ship big enough to hold a child. . . . How thrilled he'll be as he checks his antenna screen, consults his star map of space and Blasts Off! How important he'll look as he works his disintegrator gun and bomb bay doors going forward and backward banking left and right to return victorious from his conquests of space. Stimulates scientific interest. Sturdy construction of heavy corrugated fiberboard, it's on 10 DAY FREE TRIAL OFFER. If not 100% delighted, return for refund. Only $4.98 (because of its enormous size we are forced to ask for 63c shipping charges.) C.O.D. orders shipped $4.98 plus postage.



Send C.O.D. I'll pay postman $4.98 plus postage.
I enclose $4.98 plus 63c postage and handling charges.

NAME _____

ADDRESS _____

ARCHIE
DOUBLE TAKES
BETTY, DON'T YOU TAKE ANYTHING FOR GRANTED?
NO, I DON'T!
CLICK! CLICK!
CHECKOUT COUNTER
I SEE YOU TRAINED YOUR DOG TO FOLLOW YOU EVERYWHERE!
YEAH!
...AND I'M SORRY!
SAM, OUR DAUGHTER, BIG ETHEL IS DIFFERENT FROM OTHER GIRLS!
HOW COME?
... SHE'S THE ONLY ONE I KNOW WHO HONKS BACK AT THE BOYS!
BEEP BEEP!
HONK! HONK!

Betty and Veronica Pin-Up

...BUT ON THE BEACH AT 5 O'CLOCK IN THE MORNING! THERE'S **NOBODY** HERE!!!
EXACTLY! YOU DON'T THINK I'M GOING TO LET ANYBODY **SEE** ME IN THIS **BIKINI**!

VERONICA'S PIN-UP

100 Little Dolls

all for $1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: **100 Doll Co., Dept. 32, 285 Market Street P.O. Box 90, Newark, N. J.**

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 32, 285 Market Street
P.O. Box 90, Newark, New Jersey

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... in check ☐, money order ☐, cash ☐, for ..... sets of 100 DOLLS each at $1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.s)

Name.....
Address.....
City..... Zone.... State.....

PERSONALIZED IDENTIFICATION RINGS

ONLY $1 each
plus 25¢ pp & hdlg

Absolutely the latest fashion idea!
An ID ring to embrace your rosy-nailed finger.
We engrave it with either your name or initials.
You can have your choice of silver or goldtone color.
All you have to do is send us your name or initials, plus your ring size (measure with a string if you don't know your size). Print the name or initials you want and enclose with payment of $1, plus 25c for PP & Hdlg. You'll have the prettiest style-setter in town!

FILL OUT AND MAIL COUPON BELOW

An ID ring is a wonderful gift for a friend. Or get two for yourself—one with your name, one with your initials.

EMPIRE, Dept RH, 140 Marbledale Rd., Tuckahoe, N. Y.
Please send me.....ID rings, at $1 each, plus 25c ea. PP & Hdlg.
I enclosed $..... My ring size is.....
(Enclose string size of finger if you don't know size)
I want ( ) Silvertone ( ) Goldtone

Name.....
Street.....
City..... State.....